



10th Annual Diversity, Inclusion, & Health Equity Symposium

July 26 - 28, 2022
Center for Healthcare Innovation
625 W. Adams Street | 7th Floor
Chicago, IL 60661





INTRODUCTION

The 10th annual Diversity, Inclusion, & Health Equity Symposium is one of the country's leading and longest-running events focusing specifically on health equity, health disparities, and critical diversity, equity, and inclusion (DEI) issues impacting healthcare in the U.S. The 3-day hybrid symposium features both live and virtual panel discussions, keynote addresses, a career fair, and networking opportunities. The symposium brings together leading healthcare executives, physicians, researchers, patient groups, academics, authors, clinical trial professionals, and DEI advocates in a collaborative forum to discuss health equity. The symposium focuses on the latest trends, challenges, and opportunities in the marketplace and workplace. Key opinion leaders and symposium participants will discuss new ideas and perspectives on (1) diversifying clinical trials to include underrepresented groups, (2) developing a diverse workforce and inclusive workplace, and (3) reducing systemic health disparities that disproportionately affect marginalized communities of color. The symposium also features a career fair that connects participants with many of the country's leading healthcare organizations specifically focusing on hiring underrepresented talent. This 3-day event also aims to address the broader health disparities that disproportionately impact marginalized communities in the U.S. Participants will learn the latest insights and industry-tested solutions, share new ideas and perspectives, and meet new industry and marketplace colleagues.

[REGISTER NOW ►](#)



Mr. Joseph Gaspero

CEO & Co-Founder
Center for Healthcare Innovation



Dr. James Gillespie, PhD, JD, MPA, MS

President & Co-Founder
Center for Healthcare Innovation

Dear Health Sector Professionals and Diversity & Inclusion Advocates,

Much has changed in the world since CHI's 9th annual Diversity Symposium. The COVID-19 pandemic has exposed the underlying health disparities and inequities that affect millions of Americans of color and other underrepresented groups. Communities of color have also been disproportionately impacted by COVID, including disparities in hospitalization and mortality rates as well as economic inequities.

However, for many organizations and individuals, the pandemic has been a watershed moment in the country's efforts to reduce health disparities. Healthcare organizations and the industry at large have refocused and doubled efforts to root out the systemic inequities that plague the U.S. healthcare system. We have seen the healthcare industry work to reduce clinical trials barriers for communities of color, increase career and hiring opportunities for underrepresented groups, and identify and address the complex social determinants of health that drive health disparities.

We are at a unique and exciting point in our nation's history. Set against this backdrop, we invite you to CHI's 10th annual Diversity, Inclusion, & Health Equity Symposium in Chicago on July 26 - 28, 2022. The symposium, which has been running since 2009, is one of the country's leading and longest-running events focusing specifically on health equity, health disparities, and critical diversity, equity, and inclusion (DEI) issues impacting healthcare in the U.S. The 3-day hybrid symposium features live and virtual panel discussions, keynote addresses, a career fair, and networking opportunities.

We invite you to join us for the country's preeminent annual diversity symposium. The event will celebrate ten years of convening many of the country's leading health equity organizations and individuals and launch us into the next decade of tackling health equity challenges. The symposium is designed to empower you and your organization with real-world, actionable ideas on the intersection of diversity, inclusion, and healthcare in the 21st century. We hope to see you on July 26, 2022, in Chicago.

Joey and James
Co-Founders of CHI

Handwritten signatures of Joey and James. The signature on the left is in cursive and appears to be 'Joey'. The signature on the right is 'James J. Gillespie'.

PRESENTED BY



Center for
Healthcare
Innovation

Center for Healthcare Innovation

The Center for Healthcare Innovation (CHI) is an independent, non-profit 501(c)(3) research and educational institute dedicated to making healthcare more equitable for all patients. Our vision is to be the leading global platform for meaningful change in health equity. Our mission is to bring together experts and ideas from all over the world to improve healthcare for everyone, regardless of socioeconomic status, gender, race, ethnicity, or other social determinants.



[#DIHES2022](#)

Get Social

Bring the symposium's important conversation online via social media. Tweet with [#DIHES2022](#) about the symposium, new insights, diversity in clinical trials, diversity in the workplace, healthcare disparities, or any other pressing DEI topics.

HEALTH EQUITY AT A GLANCE



Breast Cancer Mortality

Breast cancer mortality rate is 40% higher for African American women than white women. ¹

>50%

Uninsured Rate

More than half of U.S. residents without health insurance are people of color.

2X

Chronic Liver Disease

Both Hispanic men and women have a chronic liver disease rate that is twice that of the non-Hispanic white population. ²

9%

Heart Attack & Stroke

Women have a 9% higher mortality rate within 5 years of suffering a heart attack or stroke than men. ⁷



Cardiovascular Disease

Cardiovascular disease comprises 40% of the difference in life expectancy between African Americans and whites.

5.5

Life Expectancy

American Indians and Alaska Natives born in 2019 have a life expectancy that is 5.5 years less than the U.S. all races population.

2X

Infant Mortality

African American infant mortality rate is more than double the rate of white, Asian, and Hispanic infants. ⁴

-20%

Access to Care

Only 70% of LGBTQ+ adults seek health care services or have regular access to a health care provider, compared to 90% of heterosexuals.



Obesity Rate

More than 77% of Latino adults are overweight or obese, compared to 67% of white adults.

2X

Diabetes Prevalence

African Americans are nearly twice as likely to have diabetes than whites.

1. [Morbidity and Mortality Weekly Report](#). CDC. 2016 (accessed 12/5/21)
2. [Chronic Liver Disease and Hispanic Americans](#). DHHS, Office of Minority Health. 2021 (accessed 8/31/21)
3. [Morbidity and Mortality Weekly Report, Surveillance Summaries](#). CDC. 2018 (accessed 12/14/20)
4. [Infant Mortality and African Americans](#). DHHS, Office of Minority Health. 2021 (accessed 2/15/22)
5. [Obesity and Hispanic Americans](#). DHHS, Office of Minority Health. 2020 (accessed 1/7/22)
6. [Key Facts about the Uninsured Population](#). The Kaiser Family Foundation. 2020 (accessed 9/15/21)
7. [Acute Myocardial Infarction in Women: A Scientific Statement](#). American Heart Association. 2016 (accessed 7/30/20)
8. [Disparities Fact Sheet](#). Indian Health Service. 2019 (accessed 5/12/21)
9. ["Coming out" against cancer: How local outreach to the LGBT community can reduce cancer disparities](#). *Journal of Clinical Oncology*. 2020 (accessed 11/18/21)
10. [Diabetes and African Americans](#). DHHS, Office of Minority Health. 2021 (accessed 3/1/22)

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WHY ATTEND?

JOIN

the country's leading symposium focusing specifically on health equity and diversity.

UNDERSTAND

obstacles to clinical trials and how to make the clinical trial ecosystem more diverse and inclusive for all patients.

ACQUIRE

knowledge on how to reduce health disparities by building culturally competent organizations best suited to provide care for diverse patient populations.

FOCUS

on building inclusive organizational cultures that attract the best and brightest people, resulting in a diverse and innovative workforce.

DISCUSS

how to strategically reduce health disparities to create a more equitable U.S. healthcare system.

CREATE

a workplace that embraces and promotes an inclusive environment by leveraging the latest D&I trends and ideas.

LEARN

to leverage a more diverse marketplace and a more inclusive workforce to create bottom-line growth opportunities.

NETWORK

and share ideas with many of the country's leading health sector professionals who are passionate about health equity and diversity.

RECOGNIZE

the impact of systemic racism and structural inequities in healthcare and in the workplace.



OFFICE OF THE MAYOR
CITY OF CHICAGO

LORI E. LIGHTFOOT
MAYOR

July 26, 2022

Dear Friends:

On behalf of the City of Chicago, I am honored to welcome all those gathered for the 10th Annual Diversity, Inclusion, & Health Equity Symposium hosted by the Center for Healthcare Innovation.

Since its founding, the Center for Healthcare Innovation (CHI) has worked to improve healthcare and make it more equitable for all. In an effort to advance this mission, CHI created the Diversity, Inclusion, & Health Equity Symposium to bring industry professionals together to discuss the trends, challenges, and disparities in the healthcare system. This year's Symposium will bring together physicians, researchers, healthcare professionals, academics, and advocates to network, learn, and inspire. With a full schedule of panel discussions, roundtables, speakers, a career fair, and networking events attendees will gain the tools and resources needed to make healthcare more equitable for all patients. I commend CHI and all those involved with this year's Symposium for their ongoing efforts to improve our healthcare system and make it a more equitable and just system.

I hope your event is memorable and enjoyable. Best wishes for continued success.

Sincerely,

A handwritten signature in blue ink that reads "Lori E. Lightfoot".

Mayor



United States Senate
Washington, DC 20510-1304

July 27, 2022

Center for Healthcare Innovation
625 W. Adams St., 19th Floor
Chicago, IL 60661

Dear Friends:

It gives me great pleasure to welcome you to the 10th Annual Diversity, Inclusion, and Health Equity symposium. I congratulate the Center for Healthcare Innovation for organizing and hosting this event.

The Diversity, Inclusion, and Health Equity Symposium gives attendees the opportunity to discuss the various challenges facing the health care sector. From expanding access to care to promoting a diverse health care workforce, these discussions will provide us with the solutions to root out inequities within our health care system and society as a whole.

While the coronavirus pandemic has highlighted the structural inequities and biases within our public health system, it also has provided us with an opportunity to innovate and move toward creating a healthier America. This event gives industry professionals the chance to discuss, network, and potentially collaborate on solving some of the most pressing health issues facing our communities.

Again, I would like to thank today's attendees for their dedication to diversity, equity, and inclusion. Congratulations to all who had a hand in putting together such an important event.

Sincerely,



Richard J. Durbin
United States Senator

RJD/am

SYMPOSIUM AGENDA

TUESDAY, JULY 26, 2022

Center for Healthcare Innovation
625 West Adams Street | 7th Floor
Chicago, IL, USA 60661

**Tuesday
July 26**

8:00 AM - 9:00 AM	Registration & Networking
9:00 AM - 9:30 AM	Distinguished Welcoming Address: Dr. Clyde Yancy, Vice-Dean of Diversity & Inclusion, Northwestern University
9:30 AM - 10:15 AM	Panel 1 - Health Disparities in the US: Lessons from COVID & the Path Forward
10:30 AM - 11:15 AM	Panel 2 - Building a Diverse Healthcare Workforce: Best Practices for Recruiting, Hiring, & Promoting Professionals of Color
11:30 AM - 12:00 PM	Distinguished Keynote Address: Dr. Ngozi Ezike, President & CEO, Sinai Chicago
12:00 PM - 12:45 PM	Lunch
12:45 PM - 1:00 PM	Virtual Diversity Career Fair Demo
1:00 PM - 1:45 PM	Panel 3 - The Future of Health Equity: Priorities of the Next Generation of Healthcare Leaders
2:00 PM - 2:45 PM	Panel 4 - Clinical Trial Diversity: What We've Learned & What's Next?
2:45 PM - 3:00 PM	Closing Remarks
3:00 PM - 4:00 PM	Networking & Cocktail Reception

SYMPOSIUM AGENDA

WEDNESDAY, JULY 27, 2022 &

THURSDAY, JULY 28, 2022

Virtual

Wednesday July 27	
11:00 AM - 11:30 AM	Distinguished Welcoming Keynote: Dr. Linda Wiley Bing, CEO of Turning Point Leadership Group
11:30 AM - 4:00 PM	Diversity Career Fair
Thursday July 28	
11:00 AM - 11:45 AM	Virtual Panel: Developing & Promoting Diverse Professionals to the C-Suite
11:45 AM - 12:00 PM	Distinguished Closing Remarks

DISTINGUISHED SPEAKERS



Dr. Clyde Yancy, MD, MSc

Vice Dean for Diversity and Inclusion, Chief of Cardiology, and Magerstadt Professor

Northwestern Medicine Feinberg School of Medicine

TUESDAY, JULY 26 | 9:00 AM - 9:30 AM CST

Dr. Clyde W. Yancy is vice dean of diversity and inclusion, Professor of Medicine and Chief of cardiology at Northwestern University Feinberg School of Medicine in Chicago. He concomitantly serves as associate director of the Bluhm Cardiovascular Institute at Northwestern Memorial Hospital. He holds the Magerstadt Endowed Professor of Medicine Chair and holds a concomitant appointment as a professor in the Department of Medical Social Sciences. Yancy is a native of Louisiana, where he earned his bachelor's degree at Southern University in Baton Rouge and his medical degree from Tulane University School of Medicine in New Orleans. He served an internship and residency in internal medicine at Parkland Memorial Hospital in Dallas. Yancy completed his fellowship in cardiology at the University of Texas Southwestern Medical Center in Dallas, where he received research training in the human physiology laboratories of Drs. Gunnar Blomqvist and Jere Mitchell, as well as advanced heart failure and heart transplant training from Dr. Maria-Teresa Olivari. He received his initial faculty appointment in 1989 and held a position on the faculty at UT Southwestern Medical Center, Dallas, for 17 years. While at UT Southwestern he held the Carl Westcott Distinguished Chair in Medical Research, was associate dean for clinical affairs and served as medical director of the Heart Failure/Heart Transplant Program. In 2006, Yancy was named director of the Baylor Heart and Vascular Institute, Dallas. In 2010, he completed a master's degree in medical management at The University of Texas at Dallas Naveen Jindal School of Management. Yancy's research interests are heart failure, clinical guideline generation, outcomes sciences, personalized medicine, and health care disparities. He is extensively published, with more than 650 peer-reviewed publications, an h-index > 100, and annual recognition as one of the most highly cited scientific authors worldwide. Yancy is deputy editor of JAMA Cardiology and senior section editor of the Journal of the American College of Cardiology (JACC): Heart Failure. He also serves on the editorial boards for Circulation, Circulation: Heart Failure, the American Heart Journal, and JACC: Heart Failure. Board-certified in internal medicine, with a subspecialty in cardiovascular disease, Yancy has been honored with the designations of Master of the American College of Cardiology (ACC), Master of the American College of Physicians, Fellow of the American Heart Association (AHA), Fellow of the Heart Failure Society of America and Honorary Fellow of the American Society for Preventive Cardiology. He has served on innumerable clinical practice guidelines and consensus statements writing committees and as chair of the ACC/AHA Heart Failure Clinical Practice Guideline Writing Committee, 2011 - 2020. He is the immediate past co-chair of the ACC Diversity and Inclusion Taskforce and former president of the AHA. Yancy is the recipient of two AHA Gold Heart Awards, (2014 & 2022), the James Herrick Award for distinguished achievement in clinical cardiovascular medicine and the AHA Chairman's Award. He has completed extensive government service for the National Institutes of Health, the Food and Drug Administration, and the Patient-Centered Outcomes Research Institute. Yancy is an elected member of the National Academy of Medicine and the American Association of Physicians. In 2018, he was appointed to the Minority Health Affairs Subcommittee, Department of Health and Human Services. That same year, he received two lifetime achievement awards: one for clinical research from WomenHeart® and one for research and leadership in diversity from the Cardiovascular Research Foundation. In 2019, he received the Outstanding Alumnus Award from his alma mater, Tulane University School of Medicine. In 2021, he received the Mihai Gheorghiadu Award for Mentorship and the Gary Mecklenburg Distinguished Physician Award for exemplary professionalism and humanism. And in 2022, he received the "Heart of Gold" award at the 2022 AHA Heart Ball in Chicago.

DISTINGUISHED SPEAKERS



Dr. Ngozi Ezike, MD

President & CEO of Sinai Chicago

TUESDAY, JULY 26 | 11:30 AM - 12:00 PM CST

Dr. Ngozi Ezike is the President and CEO of Sinai Chicago, the city's largest private safety net health system. She began serving in June 2022. She is the immediate past Director of the Illinois Department of Public Health (IDPH), where she valiantly navigated the state through the most difficult waves of the Covid-19 pandemic. Dr. Ezike is the first Black woman to lead Sinai Chicago in the system's 103-year history. Dr. Ezike is a board-certified internist and pediatrician who worked at Cook County Health, serving for more than 15 years in various direct patient care and administrative roles, including medical directorships at the Austin Health Center and Juvenile Temporary Detention Center. She also delivered inpatient care at Stroger Hospital and primary and preventive care in community and school-based clinics. Dr. Ezike is a nationally recognized public health and health leader. In addition to her degrees from Harvard University and the University of California, San Diego School of Medicine, Dr. Ezike holds honorary doctorates from Knox College, Southern Illinois University, and Rosalind Franklin School of Medicine. She earned a business management certificate from Harvard Business School. She is the recipient of dozens of awards and accolades, including the Lester H. McKeever Individual Service Award from the Chicago Urban League, Motorola Civic Service Award, the Jane Addams Medal of Freedom, and USA Today's Inaugural Women of the Year Award for the State of Illinois. An advocate for promoting self-care and healthy living, particularly in challenging times, Dr. Ezike is an avid tennis player and enjoys traveling with her husband and four children.



Dr. Linda Wiley Bing, PhD, CDE, CRS

CEO of Turning Point Leadership Group

WEDNESDAY, JULY 27 | 11:00 AM - 11:30 AM CST

Dr. Linda Wiley Bing is the founder and CEO of Turning Point Leadership Group LLC, an innovative performance improvement company that specializes in diversity, equity, & inclusion, leadership development, and relationship management. She has worked in the U.S. and abroad, developing and delivering interventions for clients of all sizes and disciplines from individuals to Fortune 50 companies. Dr. Linda is a Certified Diversity Executive, Certified Relationship Specialist, Life Coach, and Author. She is an award-winning trainer and a member of the Les Brown Speakers Network. Her viewpoints are often sought out as a conference keynote speaker and presenter. And, they have been aired on several radio and TV talk shows, podcasts, including her own, and the CBS Evening News. Her innovative training and coaching programs have helped countless professionals transform their lives, resulting in enhanced relationships and increased income as they contribute to strengthening strong and inclusive cultures.

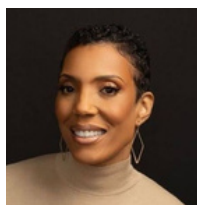
SYMPOSIUM PROGRAM - JULY 26

Panel 1 - Health Disparities in the US: Lessons from COVID and the Path Forward

In-Person

Tuesday, July 26 | 9:30 AM - 10:15 AM CST

Health disparities, which have always existed throughout the nation's history, have been well documented for decades. However, the global COVID-19 pandemic has brought health disparities to the forefront of a national dialogue around inequities in our healthcare system. Communities of color have been disproportionately impacted by COVID-19, particularly when it comes to the financial security of marginalized groups. Furthermore, the critical drivers behind COVID-19 hospitalization and mortality disparities are chronic conditions that overwhelmingly and disproportionately impact communities of color. Health disparities also drive an exorbitant amount of national healthcare costs. Research from the Kaiser Family Foundation suggests that health disparities lead to \$93 billion in excess costs and \$42 billion in lost productivity per year. This panel reviews what the COVID-19 pandemic has taught us about health disparities and how our national healthcare system can work collaboratively to reduce and ultimately eliminate health disparities. This interdisciplinary group of panelists will discuss the social and political determinants of health that have made communities of color and other marginalized groups more vulnerable to health disparities. The discussion will also review the latest best practices, innovative new ideas, and policy recommendations that providers, payers, pharma, policymakers, and patients can implement to result in a more just and equitable healthcare system.



MODERATOR: Dr. Benée Brown, PharmD

Regional Medical Science Liaison Director

Bayer Pharmaceuticals

Dr. Benée Brown, PharmD, is the Director, Medical Science Liaisons at Bayer. Dr. Brown has previously held the position of Senior Medical Liaison Associate Director at Boehringer Ingelheim Pharmaceuticals, Inc. and Senior Medical Liaison at Sanofi. She is a graduate of the University of Texas and the University of Texas Health Science Center in San Antonio with experience in hospital, ambulatory care, managed care, and prescription benefit management (PBM) settings. Prior to her Diabetes Medical Liaison role with Sanofi, she served as a Women's Health Medical Science Liaison with Eli Lilly. This was followed by serving as a Formulary Pharmacist for the second largest Prescription Benefit Management (PBM) company in the U.S., with responsibility for more than 8 million covered lives. As a PBM pharmacist for the Caremark/CVS National Pharmacy and Therapeutics (P&T) Committee, Benée carefully conducted clinical reviews, pharmacoeconomic evaluations and provided evidence-based recommendations for various categories and classes of Federal Drug Administration (FDA) approved prescription drugs evaluation by the National Caremark/CVS P&T Committee.



Mr. Guillermo Amezcua, MBA

Vice President, Sales & Marketing

Baxter International

Guillermo Amezcua is Vice President of Sales and Marketing for Baxter Healthcare's U.S. Renal business. As part of this role, Guillermo leads a team responsible for overall sales of dialysis products and services with large national customers. Guillermo also oversees downstream marketing for three dialysis therapies, Peritoneal Dialysis, Hemodialysis, and Expanded Hemodialysis. This multi-faceted combination of responsibilities aligns key aspects of the business onto one team to drive optimal speed, collaboration, and a positive impact for customers and dialysis patients. Guillermo joined Baxter in 2007 and has spent time leading several parts of the business including sales, marketing, operations and finance across the Renal and Hospital Products businesses. Prior to joining Baxter, Guillermo worked in Commercial Banking serving clients in the middle market healthcare service and food industries. Guillermo earned his MBA from Kellogg School of Management and BA in economics from DePauw University. Outside of work, Guillermo serves on two boards, the American Diabetes Association of Illinois and the Center for Healthcare Innovation where he contributes his expertise and passion to resolve longstanding clinical and social disparities affecting underserved communities across the U.S.



Ms. Brenda Battle, MBA

**SVP, Community Health Transformation and Chief Diversity, Equity & Inclusion Officer
UChicago Medicine**

Brenda Battle serves as Senior Vice President for Community Health Transformation and Chief Diversity, Equity and Inclusion Officer where she oversees efforts to design UCM's community-health management strategy, develop and implement coordinated, innovative healthcare solutions to address health care disparities and foster innovation in UCM's care delivery system by crafting care models that promote diversity, inclusion, and equity. Brenda leads efforts to integrate the resources and strategies of the UChicago Medicine with the assets and resources of the community to meet the healthcare needs of populations served by the UCM system. Ms. Battle oversees UChicago Medicine's Urban Health Initiative (UHI) which facilitates and coordinates efforts to address complex health and social needs of residents on the South Side of Chicago by bringing a collaborative, community-based, and participatory problem-solving approach to the health and social needs of UCM's patients and the broader community; creating greater access to high-quality and culturally competent information, educational programs, financial and healthcare resources that empower community members to live the healthiest lives possible; generating goodwill in the community and the social capital/relationships needed to create new services and programs that improve population health and reduce gaps in the social determinants of health; serving as the bridge to the community to training and research; and serving as the honest broker providing UCM's community consciousness, enabling the UHI to listen in to the community and communicate back to UCM leadership what the community needs and wants. Prior to joining the UCM, Brenda was the director of the inaugural Center for Diversity and Cultural Competence for Barnes-Jewish Hospital in St. Louis, MO, where she oversaw programs to eliminate health disparities, promote diversity, equity and inclusion. Brenda has over 38 years of health care experience, serving as Executive Vice President, Government and Community Affairs for Medical Transportation Management (MTM), Inc., and leading operations in commercial and Medicaid managed care. Brenda has several publications and has served as a national speaker on reducing health care disparities.



Dr. Mauvareen Beverley, MD, PLLC

**Patient Engagement and Cultural Competence Specialist
Advisor, Westchester Sickle Cell Outreach**

Dr. Mauvareen Beverley is an executive-level physician, with 20 years of experience advocating for improving patient engagement and cultural competence for all populations, especially the geriatric, immigrant, and African American communities. As AVP, Physician Advisor for NYC Health + Hospitals, she sponsored the first Conference on Improving the Health of the Elderly Black Population. As Deputy Executive Director of Kings County Hospital, her team decreased Congestive Heart Failure 30-day readmission from 30% to 18.7% in less than 2 years. She is a Fellow at the New York Academy of Medicine (NYAM) and her Abstract "Health Disparities and Epidemics: Perception vs. Reality" was selected for presentation at NYAM 12th Annual History of Medicine and Public Health Night. She is also a Member of the National Medical Association and American Medical Association. Dr. Beverley's Poster on Solutions to Health Disparities: The Common Thread, The Human Experience was presented at the AHA Conference in Chicago, March 2022. Dr. Beverley received her bachelor's from Boston University and MD from the University of Buffalo School of Medicine. She completed her internship and residency in Internal Medicine at Harlem Hospital-NY Columbia Presbyterian. She is President of Mauvareen Beverley, MD, PLLC, Patient Engagement and Cultural Competence Specialist.



Ms. Lynette Bonar, BSN, MBA, FACHE

**CEO
Tuba City Regional Health Care**

Ms. Lynette Bonar, MBA, BSN, RN, FACHE, is the Chief Executive Officer of Tuba City Regional Health Care Corporation, (TCRHCC) a self-governance Title V Tribal Organization serves three tribes in Northern Arizona: Navajo, Hopi, and San Juan Southern Paiute in Northern Arizona. She is also a Fellow of the American College of Healthcare Executive (FACHE) and a registered member of the Navajo tribe. TCRHCC 73-bed hospital and 4 satellite clinics, 20+ outpatient clinics (Primary, Specialty and Dental care), HRSA Mobile Van Programs, and school Health Clinics. 1050+ employees. Ms. Bonar is a veteran of the U. S. Army and Active Reserve as a Medic and LPN (1982-88).



Dr. Ronald Copeland, MD, FACS

**SVP of National Equity, Inclusion, and Diversity Strategy and Policy and Chief Equity, Inclusion and Diversity Officer
Kaiser Permanente**

Ronald L. Copeland, MD, FACS, is senior vice president of National Equity, Inclusion, and Diversity strategy and policy and chief equity, inclusion, and diversity officer for Kaiser Permanente. Through multiple collaborations, he leads Kaiser Permanente's program-wide efforts to ensure their strategic vision for equity, inclusion, and diversity is successfully implemented to drive strategic business and mission outcomes, empower the communities they serve, and result in all Kaiser Permanente members achieving health and health care outcomes that are high quality, equitable, and increasingly more affordable. Dr. Copeland is a member of Kaiser Permanente's Executive Equity, Inclusion, and Diversity Council, a group composed of the Chairman/CEO and other C- level leaders who oversee executive accountability for embedding the equity, inclusion, and diversity strategy throughout the organization. A recently retired board-certified general surgeon, Dr. Copeland joined Kaiser Permanente in 1988 after a six-year honorable tour of duty in the United States Air Force Medical Corps. Dr. Copeland served as president and executive medical director of the Ohio Permanente Medical Group prior to assuming his current role in 2012. The Rochester, N.Y., native earned his bachelor's degree from Dartmouth College and his medical degree from the University of Cincinnati Medical College. He completed his residency in general surgery at the State University of New York Upstate Medical Center in Syracuse. He also attended the Advanced Management Program at Harvard Business School. Dr. Copeland is a board member of Kaiser Permanente School of Medicine, the National Organization on Disability and the Center for Healthcare Innovation; an advisory board member for the Centre for Global Inclusion; a member of the Institute for Healthcare Improvement Equity Advisory Group; and a fellow of the American College of Surgeons.



Dr. Geraldine Luna, MD, MPH, MBA

**Medical Director at the Chicago Department of Public Health
Executive Board Director at the Medical Organization for Latino Advancement**

Dr. Geraldine Luna is a Medical Director at the Chicago Department of Public Health and Executive Board Director at the Medical Organization for Latino Advancement. She has been involved in healthcare for more than 12 years with a focus on geriatrics and internal medicine. Dr. Luna is a graduate of the University of Illinois Chicago in Internal Medicine - Geriatrics subspecialty and a Masters in Public Health. Additionally, she is completing an Executive Master in Business Administration at Northwestern University, Kellogg School of Management.



Ms. Cody McSellers-McCray, MPH

**Vice President, Health Equity
Centene**

Cody McSellers-McCray, MPH, CHES received her Bachelors of Science in Kinesiology and Master's degree in Public Health, with a focus on health promotion both from Northern Illinois University. She has a certificate in project management and nonprofit management. She currently works at Centene (Meridian Illinois Plan) as the Vice President, Health Equity. Previously, she worked as a Special Project Management Executive: COVID-19 Vaccines, Community Engagement & Health Equity. An energetic community impact leader, passionate about health and racial equity with expertise in identifying solutions to address root causes of poor health for vulnerable populations. She has 18 years of experience developing and implementing innovative health equity strategies in health care systems, not-for-profits, foundations, and government organizations.



Ms. Carla Robinson, MBA

**Founder and CEO
Canary Telehealth**

Carla Robinson is CEO and Co-founder of Canary Telehealth, which provides telehealth and call center services for payers and providers to improve access to care for underserved populations, help close gaps in care, and reduce healthcare disparities. Her firm supports population health, chronic condition management, and maternal health - providing services such as remote patient monitoring, call center outreach, diabetic retinopathy screening, in-home screenings to support televisits, diabetes prevention, and health risk screening. An ex-McKinsey & Company consultant, prior to forming Canary Telehealth, Carla worked in management consulting for 16 years with various firms serving some of the world's largest organizations. At The Cambridge Group, a wholly-owned subsidiary of Nielsen, she specialized in growth strategy for 10 years. Carla worked extensively with healthcare clients in medical devices, wellness, pharmaceuticals, nutraceuticals and nanobiotechnology. Her work included markets in the U.S., China, Japan, Australia, and France. Robinson holds a Master of Business Administration from the Kellogg School of Management at Northwestern University, where she was named an Austin Scholar. She received a Bachelor of Business Administration from Howard University with honors. Carla currently serves as Board Treasurer for Partnership for Connected Illinois, focusing on expanding the availability of telehealth in the state. She also sits on the Board of Kaleidoscope, which serves high-risk youth in foster care. Robinson is a member of The Chicago Club, the Economic Club of Chicago, the Health Care Council of Chicago, and the American Telemedicine Association. She is also on the executive boards of Jack and Jill of America, Chicago Chapter and Friends of Jones. A native Chicagoan, Carla resides on the South Side of Chicago with her husband and business partner, Dr. Sam Robinson, and their two children.

Panel 2 - Building a Diverse Healthcare Workforce: Best Practices for Recruiting, Hiring, and Promoting Professionals of Color

In-Person

Tuesday, July 26 | 10:30 AM - 11:15 AM CST

With the US expected to become a majority-minority country by 2042, the US healthcare workforce must reflect the country's rich diversity. The nation continues to see profound demographic shifts. The percentage of non-white children born is now greater than 50% in the US. However, our healthcare workforce is not keeping up with the national demographic shifts occurring, and there's a growing discordance between healthcare professionals of color and the general population. Workforce demographic data is particularly alarming when looking at physicians and senior leadership. For our country to solve the pervasive underlying health disparities that the pandemic so starkly has shown us, systemic barriers and inequities must be eliminated, and our healthcare workforce must become more diverse. A more diverse healthcare workforce can rebuild trust in marginalized communities and design more inclusive clinical trials. Moreover, decades of empirical evidence indicate that diverse teams drive innovation and perform better in every identifiable metric, including financial performance. However, professionals of color continue to face profound systemic barriers. Healthcare organizations need to adopt new strategies and ways of thinking to not only attract, recruit, and hire professionals of color but also promote them to senior leadership positions that are focused on eliminating health disparities. This discussion reviews how organizations can optimize recruiting strategies to attract and hire professionals of color. The panelists will also discuss best practices for developing and promoting professionals of color.



MODERATOR: Dr. Cheryl Beal Anderson, PharmD, MBA

Board of Directors

Center for Healthcare Innovation

Cheryl Beal Anderson has invested more than 25 years in the pharmaceutical industry's mission to develop and manufacture quality drug products, which includes more than 15 years of experience leading Regulatory Affairs functions at several companies. From 2015 to 2022, Dr. Anderson was Senior Vice-President of Global Regulatory and Drug Safety and Head, Vice-President of Global Regulatory Affairs & Quality and Vice-President of Global Regulatory and Head at Upsher-Smith Laboratories, LLC. She provided executive leadership to revitalize regulatory affairs and resultant 30-fold increase in new generic product approval over 5 years, led meetings with FDA OND (Neurology Division) for IND and NDA programs and support continuity of drugs compliant with post-approval and safety requirements. In 2017, Dr. Anderson, as a member of the executive team, was responsible for leading the company through the merger and acquisition by Sawai Pharmaceuticals based in Osaka, Japan. Dr. Anderson also led the Quality organization to upgrade its quality systems, management review and led development of an employee Culture of Quality initiative. From 2010 to 2015, Dr. Anderson was Senior Director of Regulatory Affairs at Lundbeck Inc. and the global regulatory affairs strategy lead for its acute ischemic stroke global development team and its marketed products. While at Eli Lilly & Company from 2002 -2010, Dr. Anderson was a member of various CNS new drug development teams, promoted to lead the CV, Oncology and Autoimmune Disorders regulatory affairs function. The CV drug Effient (prasugrel) obtained a positive opinion from the FDA Cardio-Renal Advisory Committee and subsequent FDA approval. Dr. Anderson was a member, for 2 years as Co-Chair, of the FDA-PhRMA team that collaborate with FDA to develop and release FDA Guidance for Industry and Review Staff on "Target Product Profile--A Strategic Development Process Tool." Dr. Anderson threads through her experience gaining fast track and orphan drug designation and products, REMS requirements and more. Anderson was honored as one of the 2021 Women in Business by the Minneapolis St. Paul Business Journal.



Ms. Cherie Price, MSC

Chapter President of the Illinois Diversity Council

Payment Innovation Operations Director at Elevance Health

Price is a multi-faceted professional with a 30+ year career holding leadership roles in various capacities in health care management. Her expertise lies within communications, change management, Medicaid; social determinants of health and operational efficiency. She contributes to delivering high-performance health systems that embody quality, access, efficiency, equity, and healthy lives. Approximately fifteen years ago, embarked upon a new passion and proficiency that intersected healthcare with diversity, equity and inclusion. She was appointed by her company's President to Co-Chair an organizational Diversity Council that spanned across their national footprint. Shortly thereafter, in 2012 the Chief Diversity Officer formed a corporate partnership with the newly established Illinois Diversity Council (ILDC) and joined the non for profit as a volunteer Activities and Events Chair. In the fall of 2016, became a Certified Diversity Professional (CDP) and stepped into the role of Council President after a unanimous Board of Directors vote. In her role as Council President, has strategically led with the National Diversity Council's core mission, vision, and values. Over the last ten years since the Council's inception, has expanded the ILDC brand as the state's premier resource for diversity best practices and leadership development and grown the partnership profile exponentially within corporate suites, educational seats and community streets. The business model and value proposition delivers both qualitative and quantifiable results which fundamentally impact collaboration, innovation, sustainability, and profitability. Her reputation as a subject matter expert also includes that of an educator, resource creator, and network connector; ultimately fostering cultures of belonging where all are welcomed, valued, heard, and supported. has a thirst for learning and knowledge, as reflected in three higher education degrees; Business Administration, Healthcare Management and a Master's in Communications with an emphasis in Business Leadership from Northwestern University. She holds numerous professional certifications including Interior Design, Change Management, Six Sigma (pending) and the DiversityFIRST Certified Diversity Professional designation. Cherie is an avid world traveler, inquisitively in love with people, extremely family oriented (aspiring to be the best Auntie ever!) and passionate about artistic creativity. She has resolved to her life's purpose of giving of herself to encourage, empower and elevate others.



Dr. John Frels, PhD

VP, Research and Development, Immunoassay/Clinical Chemistry, Core Diagnostics
Abbott

John Frels is Abbott's Vice President, Research and Development, Immunoassay/Clinical Chemistry. He was appointed to this role in April 2017 and is responsible for immunochemistry systems and assay development, early stage research, and medical and clinical affairs for Abbott Core Diagnostics. Prior to assuming his current position, John served as Divisional Vice President, New Product Development in Diagnostics. John joined Abbott Diagnostics in 1995 as a technical support scientist for a range of clinical diagnostic products. Over the subsequent 10 years, he held a number of R&D and technical operations leadership roles with increasing scope, including Director of the Lake County, IL biologics and reagent operations. In 2006, he became the Site Director for the Abbott Diagnostics Longford, Ireland manufacturing plant, leading a successful operations start-up launch of over 20 products and FDA registration. He served as an executive sponsor for Abbott Ireland's senior leadership development program and Business Advisory Council. In 2011 John was named Divisional Vice President, Diagnostics Research for ADD, responsible for new biomarkers and assay development, infectious disease research, new technologies, and medical/scientific affairs. In 2013 John was named Divisional Vice President, New Product Development for ADD and was responsible for the development and launch of the Alinity ci immunochemistry system and a menu of assays. John serves as chair for the Abbott Scientific Governing Board that sponsors scientific leadership development, cross-business collaborations and innovation initiatives. John earned a Bachelor's degree in Biological Sciences from the University of Illinois at Chicago and a Ph.D. in Cell and Molecular Biology from Northwestern University.



Ms. Allecia Harley, MPH

Founder and CEO
Prevention Advisory Group

As a change agent, Allecia Harley, formerly of Huron Consulting Group, provides forward-thinking solutions to strategic and operational challenges. She is passionate about creating health equity for underserved populations. Her clients are nonprofit, academic, and public health organizations. Allecia has 25+ years of experience advising a variety of clients, i.e., Johns Hopkins University, Partners Healthcare, UC San Francisco, and Tenet Healthcare, among others. She has designed innovative health and social development programs for the City of Chicago, increased the annual immunization rate by more than twelve percentage points for the Chicago Public Schools, and has lectured at Rush University and Columbia College Chicago. Allecia holds a Master's in Public Health from the University of Michigan and a Bachelor of Science from Spelman College. She lives in Chicago with her husband, teenage son, and their dog, Cassius Clay.



Mr. Omar Luqmaan-Harris, MBA

Founder & Managing Partner
Intent Consulting

Omar L. Harris is the Founder and Managing Partner of Intent Consulting, a firm that exists to enhance and strengthen the connection between the stated purpose of organizations and the actions taken to live that purpose. Omar L. Harris is a Gallup Certified strengths coach, organizational effectiveness and DEI consultant, executive coach, workshop trainer/facilitator, and bestselling award-winning author of 5 books, including *Be a J.E.D.I. Leader, Not a Boss: Leadership in the Era of Corporate Social Justice, Equity, Diversity, and Inclusion* (2021); *The Servant Leader's Manifesto* (2020); and *Leader Board: The DNA of High Performance Teams* (2019). He draws from 20 years of expertise working with diverse and global leaders on putting purpose into action. Omar has worked with clients across the consumer goods, technology, financial services, startup, and healthcare segments to strengthen core focus, alignment, and actions; create strengths-based organizations; embed servant leadership across multiple layers of management; and help eradicate internal injustices, eliminate internal inequities, expand diversity, and enhance inclusion. With global clients such as GSK, Mastercard, Merck, Teva, and Deloitte - he has leveraged his unique leadership approach to facilitate sustainable change and business transformation. Prior to founding Intent Consulting, Omar spent 20 years working in the global pharmaceutical industry as General Manager for Allergan and GSK. He has worked extensively in the Middle East, Asia, Latin America, and the US.



Dr. Linda Wiley Bing, PhD, CDE, CRS

CEO
Turning Point Leadership Group

Dr. Linda Wiley Bing is the founder and CEO of Turning Point Leadership Group LLC, an innovative performance improvement company that specializes in diversity, equity, & inclusion, leadership development, and relationship management. She has worked in the U.S. and abroad developing and delivering interventions for clients of all sizes and disciplines from individuals to Fortune 50 companies. Dr. Linda is a Certified Diversity Executive, Certified Relationship Specialist, Life Coach, and Author. She is an award-winning trainer and a member of the Les Brown Speakers Network. Her viewpoints are often sought out as a conference keynote speaker and presenter. And, they have been aired on several radio and TV talk shows, podcasts including her own, and the CBS Evening News. Her innovative training and coaching programs have helped countless professionals transform their lives resulting in enhanced relationships and increased income as they contribute to strengthening strong and inclusive cultures.

Panel 3 - The Future of Health Equity: Priorities of the Next Generation of Healthcare Leaders

In-Person

Tuesday, July 26 | 1:00 PM - 1:45 PM CST

The COVID-19 pandemic brought discussions of healthcare disparities to the forefront of the healthcare industry. As the country begins to emerge from the COVID-19 pandemic, the industry remains committed to addressing disparities that impact communities of color while also building a more diverse US workforce. New technologies, care models, and policies to achieve health equity will coincide with an influx of new jobs and talent. The Bureau of Labor Statistics estimates that the healthcare industry will add 2.6 million jobs by 2026. This panel will bring together the next generation of healthcare and life science professionals and leaders to discuss current health equity trends and what these future leaders see as critical foci for the industry in the next decade. In addition, the panel will feature a diverse group of undergraduate and graduate students to discuss innovative approaches to addressing health disparities and creating a more equitable healthcare system and workforce that improves health for all communities.



MODERATOR: Ms. Lindsay Moore-Fields

**Program Manager
Center for Healthcare Innovation**

Lindsay Moore-Fields is a program manager at the Center for Healthcare Innovation (CHI). Lindsay leads CHI's Science Runway program, a national STEM mentorship platform that supports and inspires young women, especially women of color, in STEM and healthcare to address the broader racial and gender disparities impacting these fields. Lindsay also plays a central role in the Center's education and research initiatives. She is responsible for developing and executing educational health equity content for over 1,000 healthcare professionals on topics including the disproportionate impact of chronic diseases on communities of color, strategies to increase BIPOC participation in clinical trials, and the effects of maternal health disparities on African-American communities. Before her current role, Lindsay served as a project manager for the Black Healthcare & Medical Association (BHMA) and a healthcare analyst in CHI's internship program focusing on grant writing and review, stakeholder communications, and program development. A member of Brown University's Class of 2021, Lindsay received a bachelor's degree in health and human biology and served as the President of the Lambda Iota Chapter of Delta Sigma Theta Sorority, Incorporated from 2019-2021. Her interests include maternal health disparities, health equity, and health advocacy.



Ms. Jhòelle Acey

**Medical Student
University of Illinois College of Medicine**

Jhòelle Acey is a Medical Student at the University of Illinois College of Medicine Peoria. She is from the South Shore neighborhood of Chicago, Illinois. Most of her academic career has been proudly fulfilled through Chicago Public Schools. She attended Loyola University Chicago for her undergraduate studies where she graduated Magna Cum Laude with a Bachelor of Science in Psychology. Jhòelle will be a second-year Medical Student at the University of Illinois College of Medicine Peoria starting this Fall. Jhòelle's desire to become a physician is driven by her love of health sciences and the need of wanting to help others. She knows that with a platform, such as being a doctor, she will be able to give back and also serve the underprivileged and underrepresented communities of Chicago that inspired and nurtured her. As a future physician, Jhòelle strives to advocate and represent her community in an effort to help eradicate the health disparities that commonly affect underprivileged urban communities.



Ms. Nihmotallahi Adebayo

**Research Assistant
Center for Health Equity Transformation, Northwestern Feinberg School of Medicine**

Nihmotallahi (Nihmot) Adebayo is a Research Assistant at the Center for Health Equity Transformation (CHET) at Northwestern's Feinberg School of Medicine. Within this role, she primarily works on the Health for All: Library Partnerships to Advance Diversity in Clinical Trials and the 4R Care Coordination for Patients with Cancer - ECOG ACRIN Cancer Research Group projects. Prior to joining CHET, she worked within Chicago Public Schools (CPS) as a Science Education Fellow through Northwestern's Science in Society center, was a 2019 Fellow of the Chicago Cancer Health Equity Collaborative (ChicagoCHEC), and an NIH Minority Health and Health Disparities Research Trainee. She has over 6 years of research experience and has worked in fields ranging from Global Health to Psychiatry and Behavioral Sciences. Her primary research interests are in the realm of global mental health, and she is fascinated by the role that health communication interventions may play in reducing mental health disparities and the stigma associated with seeking mental health treatment in Black, Brown, and Indigenous communities. She is dedicated to mentorship, health and education equity and an advocate for fostering minoritized students' interests, pursuits of, and representation in STEM education. She received her MS in Health Communication and BA in Neuroscience (minor in Global Health) from Northwestern University. Her ultimate career goal is to become a Primary Care Physician with a focus on community and global mental health. She will be matriculating at the University of Illinois at Chicago College of Medicine this August 2022.



Mr. Isaiah Brown

Medical Student

The University of Chicago Pritzker School of Medicine

Isaiah Brown is a second-year medical student at the University of Chicago that is passionate about achieving health equity through community engagement and healthcare innovation. Originally raised in Augusta, Georgia, Isaiah attained a B.S. in Neuroscience from the University of Kentucky and conducted minority health disparities research at the National Institutes of Health (NIH). At the NIH, Isaiah's research primarily focused on identifying the relationships between health access and health-seeking behaviors to explain the disparities among those living with chronic diseases. This experience nurtured Isaiah's interest in helping patients access and navigate the health system, which has more recently led to Isaiah pursuing critical service learning through the Albert Schweitzer Fellowship – a year-long service-learning program. Through this program, fellows design and implement innovative projects that help address the health needs of underserved Chicago communities.



Mr. Yared Melesse

MPH Candidate

University of Illinois at Urbana-Champaign

Yared Melesse is a Master's in Public Health Candidate at the University of Illinois Urbana-Champaign concentrating on Health Behavior and Promotion. He is a passionate learner, interested in community-based actions and policy to tackle problems, such as environmental injustice, inadequate health care access, and educational and social barriers to health & social well-being. Yared enjoys collaborating with others to improve the overall health of communities through data-driven solutions and evidence-based strategies that support optimal health outcomes. He is passionate about serving vulnerable populations, promoting access to sustainable resources, and advocating for health equity. His overarching goal is to serve as a public health advocate for all and protect the health of our communities.



Ms. Lupita Serrano

MPH Candidate

Benedictine University

Lupita Serrano is currently an MPH student at Benedictine University. She is undecided on which area of public health she would like to go into, but knows she wants to help make a change for those at a disadvantage. Outside of school, Lupita is the head tennis coach at Newman High School, a substitute teacher for two schools, a member of the Executive Board at the YWCA, a member of the Auxiliary Board at KSB Hospital, summer help intern for the University of Illinois Extension of Whiteside-Carroll-Lee, and she's helping with a capital campaign for the Northern IL Cancer Treatment Center in Dixon, IL.



Ms. Lucy Vázquez

Medical Student

University of Illinois College of Medicine

Lucy (Carmen Lucía) Vázquez is a Medical Student at the University of Illinois College of Medicine. She grew up in Brighton Park before her family moved to Burbank, a suburb of Chicago; however, both of her parents are from Jalisco, México. Lucy is a first-generation student and is presently a rising second-year medical student at the University of Illinois College of Medicine. Lucy majored in Psychology as an undergraduate at the University of Illinois Urbana Champaign with a concentration in Behavioral Neuroscience and a minor in Integrative Biology. As an undergraduate, she worked in two psychology research labs: the Alcohol Research Lab UIUC and the Parent-Child Studies Lab UIUC. Lucy is currently participating in the Sinai Summer Scholars Program - Community Health Immersion this summer which emphasizes the importance of patient-provider concordance and a commitment to underserved communities. Although she is open to exploring other fields of medicine, Lucy is currently interested in pursuing obstetrics and gynecology.



Mx. Nic Wyatt

MPH Candidate

University of Illinois at Urbana-Champaign

Nic Wyatt is pursuing their Master of Public Health degree at the University of Illinois at Urbana-Champaign with a concentration in Health Behavior and Promotion. In addition to their on-campus position as a graduate research assistant, they are a Health and Disability Fellow at the National Association of County and City Health Officials (NACCHO). Their work as a fellow includes the creation of educational materials for the public and public health professionals as well as providing support for local health departments trying to reduce community access barriers. Nic's research work centers around disability inclusion by creating accessible physical activity programs for individuals with multiple sclerosis and the development of additional disability-related training materials for fitness instructors. As an activist transparent about their own non-visible disabilities, Nic intentionally develops their public health interventions with an intersectional approach to ensure marginalized voices are acknowledged, amplified, and empowered.

Panel 4 - Clinical Trial Diversity: What We've Learned & What's Next?

In-Person

Tuesday, July 26 | 2:00 PM - 2:45 PM CST

The development of COVID-19 vaccines has brought renewed scrutiny and dialogue on the lack of diversity in US clinical trials. According to the latest FDA data, African Americans represent 13% of the US population but comprise only 8% of all US clinical trial participants. Hispanic Americans comprise 19% of the US population but only 11% of all US clinical trial participants. Particularly in the wake of the pandemic, ensuring that all patient populations are confident in the safety and efficacy of drugs has become paramount. Market, governmental, and regulatory forces are also creating renewed pressure on the industry to reduce barriers to clinical trials for underrepresented racial groups. For example, a bipartisan bill, the DEPICT act, was introduced in 2022. The bill aims to boost diversity in clinical trials by requiring enhanced data reporting on clinical trial demographics and providing resources to improve access to clinical trials. In a country where people of color are estimated to outnumber Caucasian Americans by 2044, the inclusion of individuals of varied races, ethnicities, ages, gender identities, and sexual orientations in clinical trials and clinical research will help prevent disparities in the evaluation of potential new medicines, therapies, and treatments. This panel discussion is a mid-year review of CHI's 12-part diversity in clinical trial exploration series, From Researcher to Patient - Making Clinical Trials More Inclusive. Panelists will include a cross-sectoral group of physicians, researchers, industry executives, and DEI champions to discuss critical issues impacting diversity in clinical trials, including (1) biases in clinical trial recruitment, (2) chronic diseases, (3) diverse, culturally-competent investigators and healthcare providers, (4) telemedicine and decentralized trials, and (5) clinical trial disclosure practices. The discussion will explore these obstacles and share their insights and specific calls to action on how to make our clinical trial ecosystem more diverse and inclusive for all patients.



MODERATOR: Dr. Neelum Aggarwal, MD

Chief Diversity Officer at American Medical Women's Association

Professor, Departments of Neurological Sciences at Rush University Medical Center

Dr. Neelum T. Aggarwal, MD, is the Chief Diversity Officer at the American Medical Women's Association and a Professor in the Departments of Neurological Sciences and the Rush Alzheimer's Disease Center at Rush University Medical Center. She is the Senior Neurologist for the Rush Alzheimer's Disease Center (RADCC), Research Director at the Rush Heart Center for Women, and serves as the Principal Investigator and Site Principal Investigator for multiple NIA-funded research studies and consortia-led clinical trials. Her work focuses on how sex, gender, and social determinants of health are associated with risk, detection, and treatment of cognitive changes associated with dementia. Dr. Aggarwal is a long-standing voice for community-based research, clinical trial participation, and public health initiatives, both in Chicago and nationally. She serves as the Chief Diversity and Inclusion Officer for the American Medical Women's Association (AMWA) and was past chair of the Governing Council of the American Medical Association- Women's Physician Section. Currently, she co-chairs the Inclusion, Diversity, and Education in Alzheimer's Disease - Outreach and Policy subcommittee and the Advisory Group on Risk Evidence Education for Dementia. As the Strategic Advisor for the Science Runway, a Chicago Innovation Mentor (CIM), and past National Chair for the Women in Bio Mentoring, Advisors and Peers Committee, she is uniquely positioned to work with diverse groups of colleagues, mentor and sponsor women and men in the medical, life sciences and STEM sectors. She completed her medical degree from the Rosalind Franklin University - Chicago Medical School, completed her neurology residency at Henry Ford Hospital in Detroit, Michigan, and completed an aging and neurodegenerative disorders fellowship at the Rush Alzheimer's Disease Center.



Ms. Ricki Fairley, MBA

CEO

Touch, The Black Breast Cancer Alliance

Ricki Fairley is a seasoned marketer with over 30 years of marketing experience in brand management at Johnson & Johnson, Nabisco, Reckitt & Colman and The Coca-Cola Company, and agency leadership encompassing strategic planning and consulting for numerous Fortune 500 companies. She is passionate about helping clients identify marketplace opportunities, establish insight-based objectives and strategies, and build results-driven campaigns with resonating creativity. Ricki holds the Leadership Award from the Creative Thinking Association of America and was named a Top 100 Marketer by Black Enterprise Magazine in February 2011. In November 2013, Ricki received the Association of National Advertisers Multicultural Excellence Award for the African American advertising for the Obama for America campaign. In February 2014, Ricki was inducted into The HistoryMakers. In March 2014, she received the Game Changer Award from Café Mocha and the Atlanta Tribune. In May 2014, DOVE Marketing received the US Trade & Commerce Institute Excellence in Marketing Award. Ricki was featured as Chapter 8 in "The 50 Billion Dollar Boss," New York Times Best Seller List 2016 for Best Business books. As a Stage 3A Triple Negative Breast Cancer Survivor/Thriver, Ricki's personal purpose is to raise awareness and fundraise for a cure for breast cancer. She is Chair of the Board of Trustees for the Triple Negative Breast Cancer Foundation where she leads the vision and direction, spearheads the Marketing Committee and directs multicultural outreach. She also serves as an Ambassador/Advisor for the Live Humanly Campaign. Ricki speaks, writes and garners media attention to advocate for awareness of, and research for the disease. Ricki holds a BA from Dartmouth College and an MBA from Kellogg School of Management, Northwestern University. She is the President Emeritus of the Black Alumni of Dartmouth Association. She is a member of the 2011 Class of Leadership Atlanta.



Mr. Liam Paschall

Senior Consultant of Management Development
Parexel

Liam Paschall is a transgender man who has found courage, strength, and pride in being who he truly is. He is a Senior Consultant of Management Development at Parexel and is actively involved with the Patient Innovation Center's efforts to increase patient inclusion and diversity in clinical trials. He is also a member of Parexel's Disability Steering Committee. In addition to being a consultant and facilitator for DEIBA (Diversity, Equity, Inclusion, Belonging, and Accessibility), he is a passionate advocate for change and a dynamic public speaker. As a transgender man who began his transition from female to male in 2020, Liam understands the importance of accessible, inclusive healthcare and clinical research for everyone, and sees this as a key component of his work. He believes in patient-centered care and the importance of placing the patient first. Liam lives in North Carolina with his partner Jamie.



Dr. Jeff Sherman, MD

Chief Medical Officer
Horizon Therapeutics

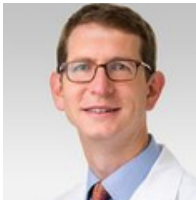
Jeffrey (Jeff) W. Sherman, MD, FACP, is Chief Medical Officer and Executive Vice President at Horizon Therapeutics. Jeff has more than 30 years of experience in the biopharmaceutical industry at IDM Pharma, Takeda Global Research and Development, NeoPharm, Searle/Pharmacia, and Squibb/Bristol-Myers Squibb. He served on the Board of Directors of Strongbridge Biopharma and Xeris Pharmaceuticals. Jeff now serves on the Board of Directors of Xeris Biopharma following the acquisition of Strongbridge by Xeris and also on the Board of Sorriso. In addition, he is also on the Board of Directors of the Biotechnology Innovation Organization (BIO). Jeff received his bachelor's degree in biology from Lake Forest College and medical degree from the Rosalind Franklin University of Medicine and Science/The Chicago Medical School. He completed an internship and residency in internal medicine at Northwestern University, where he also served as a chief medical resident. Additionally, he completed fellowship training in infectious diseases at the University of California-San Francisco (UCSF) and was a research associate at the Howard Hughes Medical Institute at UCSF in allergy and immunology. Jeff is an Adjunct Assistant Professor of Medicine at the Northwestern University Feinberg School of Medicine and a member of a number of professional societies as well as a Diplomat of the National Board of Medical Examiners and the American Board of Internal Medicine. Jeff also serves on the Rosalind Franklin University of Medicine and Science College of Pharmacy Advisory Board and the Northwestern University Feinberg School of Medicine Alumni Board. Jeff is a past chairperson and former member of the Drug Information Association (DIA) Board of Directors. He was also chairperson of the DIA Annual Meeting, received an Outstanding Service Award, is an inaugural fellow, and served as the DIA liaison to the FDA Clinical Trial Transformation Initiative (CTTI) Steering Committee. Jeff now serves as the Horizon representative to CTTI and in addition serves on the Board of Advisors of the Center for Information and Study on Clinical Research Participation (CISCRP). He is also a member of the Global Genes Medical and Scientific Advisory Board and is involved with the National Organization for Rare Diseases (NORD). Jeff in addition co-chairs the Science Advisory Board of Cures Within Reach and is on the Board of the Erie Family Health Foundation and the Center for Healthcare Innovation (CHI).



Ms. Ramita Tandon

Chief Clinical Trials Officer
Walgreens Boots Alliance

As the Chief Clinical Trials Officer at Walgreens, Ramita Tandon is responsible for leading and driving growth for the Company's new clinical trials business. In her role, Ramita works across the healthcare and life sciences industries to enable next-generation clinical trials so that breakthrough treatments reach patients faster. Her team is focused on unlocking value and improving access, awareness, and trust by efficiently matching diverse patient populations to sponsor-led trials, reducing trial operational complexities and patient burdens, as well as capitalizing on Walgreens' deep patient insights, and leveraging real-world data from owned and partner assets. Ramita brings more than 25 years of leadership and operational experience across a portfolio of industry-leading businesses and services in real-world evidence and patient-centered health outcomes. Prior to joining Walgreens, she served as the Chief Operating Officer at Trio Health, and prior to that she was the Executive Vice President, Commercialization and Outcomes at ICON. As a transformational leader, Ramita is passionate in her belief that a best-in-class operating model employing insights and innovation can deliver gains in operations and forge stronger connections with all stakeholders, including biopharmaceutical companies, healthcare systems and payers. She was a recipient of the 2018 PharmaVOICE Top 100, recognized for her contributions in bringing visionary and pioneering ideas into the clinical R&D landscape and product lifecycle to optimize biopharmaceuticals' product value. Ramita is an internationally recognized speaker and author whose focus is on how to bridge the gap between commercial and clinical development. She is a graduate of the University of Michigan and the Boston University School of Public Health.



Dr. David VanderWeele, MD, PhD

**Assistant Professor of Medicine - Hematology and Oncology
Northwestern Medicine**

Dr. VanderWeele is an Assistant Professor in Medicine - Hematology/Oncology. He specializes in the treatment of genitourinary (GU) cancer from a medical oncology perspective. His research efforts have focused especially on altering the course of potentially lethal GU cancers using targeted therapies. He did his medical and research training at the University of Chicago, where he developed a research program characterizing the heterogeneity and evolution of the cancer genome. He moved to the National Cancer Institute where he continued to seek to improve the treatment of prostate cancer based on patients' genome-based therapeutic vulnerabilities. He returned to Chicago in 2018 to join the GU cancer team at Northwestern University, where he continues to translate discoveries made at the bench into improved therapies in the clinic. He practices in the GU clinic and is the GU lead in the Early Phase Therapeutics clinic. He is the principal investigator for multiple biomarker-selected studies for newly diagnosed prostate cancer. He is active in the Alliance and SWOG cooperative groups, where he is on the leadership teams of multiple phase III studies. He collaborates with basic and translational scientists to develop tissue and liquid biomarkers to identify and characterize aggressive diseases, and he is the Interim Director of the OncoSET Precision Oncology Program. In the clinic, Dr. VanderWeele sees patients with prostate, bladder, or testicular cancer.

Opening and Closing Remarks



Mr. Joseph Gaspero
CEO & Co-Founder
Center for Healthcare Innovation

Mr. Joseph Gaspero is the CEO and Co-Founder of CHI. He is a healthcare executive, strategist, and health disparity researcher. He founded CHI in 2009 as an independent, objective, and interdisciplinary research and education institute for reducing health disparities for marginalized communities of color. Joseph leads research and educational initiatives at CHI, including research focused on increasing diversity in clinical trials, building diverse, culturally competent teams, understanding how social determinants of health drive health disparities for BIPOC communities, decreasing medical mistrust, and understanding how chronic conditions disproportionately impact Black and Brown communities. He has been the lead organizer for one of the country's preeminent health equity and diversity symposia in the U.S. In his role as CEO, he sets and executes CHI's strategy, devises marketing tactics, leads fundraising efforts, and manages CHI's Management team. His leadership stems from a wide array of experiences, including founding and operating several non-profit and for-profit organizations, and serving in the U.S. Air Force in support of 2 foreign wars. Joseph's skills include strategy, management, research, marketing, and finance. He has lived in six countries, traveled to over 40 more, and speaks three languages, and he brings a global approach to strategy and problem-solving. Joseph has a B.S. in Finance from the University of Illinois at Chicago.



Dr. James Gillespie, PhD, JD, MPA, MS
President & Co-Founder
Center for Healthcare Innovation

Dr. James J. Gillespie, PhD, JD, MPA, is a consultant, researcher, and scholar in the application of advanced analytics, business intelligence, and big data to address challenges and opportunities for healthcare, biopharmaceutical, medical, and technology companies. His research has appeared in numerous peer-reviewed academic outlets and top industry/trade journals, and he is the lead author of the book: "Patient-Centric Analytics in Health Care: Driving Value in Clinical Settings and Psychological Practice" published by Lexington Books. With two MD physician colleagues, he is working on a new book: "AI and Machine Learning: Revolutionizing the Future of Healthcare and Medicine." Dr. Gillespie's research has appeared in the Academy of Management Review, American Behavioral Scientist, European Journal of Social Psychology, Federal Reserve Bank, Harvard Business Review, and Strategic Management Journal. His education includes Northwestern University Kellogg School of Management, M.A., Ph.D.; Harvard University School of Law, J.D.; Princeton University Woodrow Wilson School of Public Policy, M.P.A.; Massachusetts Institute of Technology, B.S.; Carnegie Mellon University Heinz School; and Rand Graduate School.

SYMPOSIUM PROGRAM - JULY 27

CHI's Diversity Career Fair

Virtual

11:30 AM - 4:00 PM CST

The Diversity Career Fair will connect diverse professionals with many of the country's leading healthcare organizations that are actively seeking diverse talent. The career fair is specifically designed to provide career opportunities for underrepresented professionals, including BIPOC, women, and LGBTQ+ job seekers. Participants will have the opportunity to connect with leading healthcare companies recruiting talent for a wide variety of roles such as physicians, R&D, clinical, nursing, legal, and patient advocacy. The career fair will feature virtual company booths staffed by talent acquisition representatives, where attendees can learn more about companies, submit resumes, and schedule 1-on-1 meetings.

Making Connections with the Next Generation of Diverse Healthcare Professionals: Focus Group with African American, Latino, & Female-Identifying Students & Early-Stage Careerists

Virtual

As demographics in the United States continue to shift, it is essential to have a healthcare workforce that represents the populations it serves. Research shows that Blacks and Hispanics remain significantly underrepresented in the healthcare and life science industries. Despite representing 47% of the US workforce, women only hold 23% of STEM jobs. The focus groups will uncover how the healthcare industry can better reach, recruit, retain, and promote diverse talent and create company cultures attractive to the next generation of healthcare professionals and leaders. Each focus group will be composed of a diverse group of students, early-stage careerists, and a professional moderator. The focus groups will seek to gain a deeper understanding of the unique challenges and experiences African American/Black, Hispanic/Latinx, and female students and early-stage careerists face as they seek to enter the healthcare and life science industries.

Powered By



**Welcome to CHI's *Diversity Career Fair*.
Meet organizations, submit résumés, and
interview with leading DEI-focused
healthcare companies in search of diverse
healthcare professionals of all career
stages.**

Welcome job applicants! Today's *Diversity Career Fair* connects underrepresented professionals, including people of color, women, the LGBTQ+ community, veterans, and the differently-abled, with some of the country's leading healthcare organizations. Today's career fair, on day 2 of CHI's [10th annual Diversity, Inclusion, & Health Equity Symposium](#), provides an opportunity to learn about these organizations, submit résumés, interview, and meet company representatives. We hope you enjoy learning more about these DEI-focused companies and potentially beginning the next chapter of your professional career!

SYMPOSIUM PROGRAM - JULY 28

Developing and Promoting Diverse Professionals to the C-Suite

Virtual

11:00 AM - 11:45 AM CST

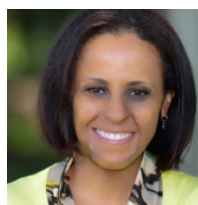
As healthcare organizations work to root out widespread health disparities, many are still struggling with internal inclusivity. The lack of diversity is particularly alarming when looking at board rooms and C-suites. A recent Urban Institute report indicated that 47% of all nonprofit hospital governing boards have zero racial or ethnic minorities, an alarming number considering that health disparities disproportionately impact communities of color. Moreover, demographics are shifting rapidly and profoundly in the U.S., and there is a widening gap between what leadership looks like at healthcare organizations and the patients they serve. In fact, as organizations develop strategies and tactics to reduce health disparities, it is essential to have professionals of color in the C-suite and senior leadership positions. Additionally, emerging market forces are creating new pressure on organizations to diversify senior leadership, such as NASDAQ's new policy that requires listed companies to hire at least one woman and one person who is racially diverse or self-identifies as LGBTQ+ on the Board. Prospective new hires and talent also look closely at organizational diversity at senior leadership positions. Healthcare organizations that continue to lag will face increasing difficulty in attracting new talent and may even lose existing talent to competitive organizations with more diverse leadership. This webinar is an in-depth discussion about why diversity at the top leadership levels of organizations is particularly important and how to build diverse and inclusive boardrooms and C-suites that are more representative of U.S. patients.



MODERATOR: Dr. Marty Martin, PsyD, MPH, MA

**Full Professor
DePaul University**

Dr. Marty Martin is a Research & Innovation Leader Fellow and Professor at DePaul University. Dr. Martin has authored over 100 articles in journals including the Journal of Health Care Finance and the International Journal of Computer Science & Technology. His scholarly and consulting work has been featured in stories appearing in the Wall Street Journal, Washington Post, and USA Today. He is a licensed clinical psychologist. He is a highly sought-after presenter, trainer, and facilitator at organizations in the U.S. and abroad. Dr. Martin also serves as a coach primarily for academic medicine leaders and Black/Brown faculty members seeking to earn tenure and the rank of Full Professor. He has a PsyD and MPH from Rutgers University. Dr. Martin's other graduate degrees include an MA in Psychology from the Catholic University of America, an MS in Personal Financial Planning from the College for Financial Planning, and an MSc in Behavioral Sleep Medicine from the University of Glasgow



Dr. Sosena Kebede, MD, MPH

**Chief Medical Officer
Community Health Services**

Dr. Kebede is a physician leader, an academic clinician and public health practitioner whose practice focus is on health service delivery improvement and population health. Most recently, she was the Chief Medical Officer for a Federally Qualified Health Center in Hartford, CT where she oversaw the clinical operational leadership of the organization that serves indigent populations. Prior to that, she worked for the Johns Hopkins Health System (JHHS) for several years in various capacities including as a clinical faculty in the school of medicine, as health policy instructor at the Bloomberg School of Public Health, as Patient Safety and Quality Consultant at the Armstrong Institute for Patient Safety and Quality and as a primary care physician at one of JHHS' community physicians' sites. She founded and is the Executive Consultant of HealthCare Engagement, LLC that provides training on quality improvement to health systems and patient engagement to community members. Her research interest is in Health Service Delivery (HSD) improvement specifically as it pertains to vulnerable populations and she is widely published on a number of related topics in the field. She received her Bachelor of Science from Duke University, her medical degree from the University of North Carolina at Chapel Hill and her Master of Public Health from the Johns Hopkins Bloomberg School of Public Health. She is passionate about public health and social justice and enjoys traveling and nature.



Ms. La Toya McClellan, MA

Senior Director/Head of Engagement, Diversity & Inclusion
Astellas Pharma US

La Toya McClellan is the Senior Director, Global Head of Engagement, Diversity, Equity & Inclusion (EDI) at Astellas Pharma U.S. since Nov 1, 2021. La Toya first joined Astellas in June of 2020 as a Consultant for the department, focusing on Employee Impact Group (EIG) strategy and structure, building and implementing the D&I curriculum as well as evolving the EDI strategy and related efforts. She was later hired full-time in Oct of 2020 in the role of Associate Director. In her current role, La Toya is responsible for Global Employee Engagement implementation and strategy, Global Diversity, Equity & Inclusion strategy, Employee Impact Groups, D&I curriculum, partnerships with the business to advance Health Equity and Supplier Diversity, and enhancing data driven decision making within HR. La Toya has broad HR experience in learning/organizational development, talent acquisition, HR business partnership and D&I. She started her HR career at the University of Evansville (Indiana) as the Diversity & Equity Officer. There she created the D&I strategy and contributed to embedding these aspects into institutional strategy. The acceleration of her HR and D&I career occurred at Brown-Forman in Louisville, KY, where she spent nearly nine years designing and implementing key initiatives to drive manager cultural competency, design and implement educational programs, improve and harmonize HR systems, and build the business acumen of Brown-Forman leadership and community. Some of her key accomplishments include: operationalization of D&I strategy for 7 Employee Resource Groups; publication of a whitepaper to senior leadership regarding the state of Black female employees and advocating for improvements; creation of a first-ever Career Development Program focusing on Black female employees with a goal of deepening trust between managers and employees and creating individual career plans; and creation of a first-ever global program for high-potential employees. La Toya earned her bachelors in secondary English education from the University of Evansville, her Master's in Psychology with an emphasis on D&I from Cleveland State University, and her PHR certification. Originally from Louisville, KY, La Toya grew up in a military and blended family and boasts a blended family of her own. She is a wife and mother of three sons, ages 22, 19, and 3 and a 11mos old baby girl.

Symposium Distinguished Closing Remarks

Virtual

11:45 AM - 12:00 PM CST



Mr. Julius Pryor III

Chairman of the Board of Directors
Center for Healthcare Innovation

Julius Pryor helps companies accelerate innovation and drive business results. Having created and led groundbreaking strategies at six global corporations, Julius practically created the role of the modern Chief Diversity Officer. Every time he held the job, it was a newly created position. He's held executive roles at Johnson & Johnson (J&J), Coca-Cola Enterprises (CCE), Russell Athletic, Abbott, Takeda and Cerner. He was Vice President of Global Diversity at both J&J and CCE. Julius served as Head of Innovation, Diversity & Inclusion at biotech leader Genentech (Roche). He is Chair of the Board of Directors at the Center for Healthcare Innovation, an independent, non-profit research institute dedicated to making healthcare more equitable by leveraging technology, data analytics, and innovative marketplace platforms. Julius is not a traditional diversity officer. His focus is leveraging foundational principles of DEI to drive revenue, market share, new products, and unique services. He builds organizational diversity maturity which drives ideas across lines of demarcation and enables leaders to make better decisions. Julius learned a great deal about agility, driving outcomes and clarity of mission during his service in the U.S. Navy. He notes that, "The Navy is a requirement-driven culture - you can delegate authority, but not responsibility". He is a U.S. Navy Captain, Surface Warfare Officer and instructor for the Navy Officer Leadership Development Program. He held leadership roles in Atlantic and Pacific fleets including, Unit Commanding Officer, Executive Officer and Fleet Staff Officer. He had the honor of serving on the re-commissioning crew of the historic USS Missouri (BB-63). Julius is a graduate of Morehouse College and The Williston Northampton School (Easthampton, Massachusetts). He sits on the boards of the Andrew Young Center for Global Leadership, AArete Corporation, and is Board Chair for The Center for Healthcare Innovation. He was initiated into the legendary Psi Chapter of the Omega Psi Phi Fraternity while at Morehouse. Julius is the author of *Thriving in a Disruptive World: 6 Critical Concepts for Navigating the 21st Century*.



SPONSORSHIP LEVELS

The 10th annual Diversity, Inclusion, & Health Equity Symposium is one of the country's leading and longest-running events focusing specifically on health equity, health disparities, and critical diversity, equity, and inclusion (DEI) issues impacting healthcare in the U.S. The 3-day hybrid symposium features both live and virtual panel discussions, keynote addresses, career fairs, and networking opportunities. The symposium brings together leading healthcare executives, physicians, researchers, patient groups, academics, authors, clinical trial professionals, and DEI advocates in a collaborative forum to discuss health equity. Participants will learn the latest insights and industry-tested solutions, share new ideas and perspectives, and meet new industry and marketplace colleagues.

Benefits of Sponsorship:

- Build brand recognition and visibility with leading healthcare CXOs, executives, physicians, key opinion leaders, and organizational decision-makers in the health equity space.
- Reach diverse healthcare job seekers of all career stages, including the ability to collect resumes directly from candidates.
- Showcase organizational commitment to diversity, equity, and inclusion (DEI) with community partners, job seekers, patient advocates, and other DEI-focused organizations.
- Meet potential collaborators and alliance partners, including other industry organizations, non-profits, and patient advocacy organizations.
- Position organizational thought leaders in key speaking roles to lead health equity conversations and drive new thinking and innovative approaches to making healthcare more equitable.
- Connect with academia, including Historically Black Colleges and Universities (HBCUs), Hispanic-Serving Institutions (HSIs), minority-serving institutions, and other talent pipeline partners.
- Acquire contact information from many of the country's leading health equity and DEI-focused professionals.
- Gain access to new and diverse markets.
- Cultivate new clients, produce leads, showcase brands, and build relationships with new and influential customers.

SPONSORSHIP LEVELS

SYMPOSIUM

	Lead - \$50,000				
Opportunity to add Distinguished Keynote speaker	✓				
Custom program book welcome letter	✓				
Opportunity to add Honorary Symposium Chairperson	✓				
CHI Board Chair acknowledgment during Symposium	✓				
1-Year membership to CHI's Consortium on Diversity and Equity (CODE)	✓				
Opportunity to reserve Board room	✓				
Opportunity for 5-minute reception remarks	✓	Platinum - \$25,000			
Access to diverse early-stage careerist/student focus group	✓	✓			
Access to Symposium attendee list	✓	✓	Gold - \$10,000		
Opportunity to add distinguished panelists/speakers	4	2	1		
Virtual career fair company video highlight reels	3	1	1		
Virtual career fair company representative 1-on-1 scheduling ability with applicants	2	1	1		
Virtual career fair "featured open position" listings	3	2	1		
Virtual career fair additional company attachments/links	3	2	1		
Social media acknowledgments	4	2	1	Silver - \$5,000	
Program book advertisement	Front inset full page	Full page	1/2 page	1/4 page	
Lobby/reception screen advertisement	Full screen	1/2 screen	1/2 screen	1/4 screen	Bronze - \$2,500
Virtual career fair placement	Highest	Top	Top	Middle	Placement
Virtual career fair company description	300 words	150 words	150 words	75 words	75 words
Virtual career fair virtual conference room	✓	✓	✓	✓	✓
Virtual career fair additional company information	✓	✓	✓	✓	✓
Symposium complimentary attendees	Unlimited	15	10	4	2
Company name/logo with hyperlink on website	1 Year	9 months	6 months	3 months	1 month
Display table	✓	✓	✓	✓	Shared
Acknowledgement throughout the program	✓	✓	✓	✓	✓



SPONSORSHIP LEVELS

CAREER FAIR

	Diversity Champion- \$8,000	Diversity Exemplar- \$3,000	Diversity Supporter- \$1,000
Virtual career fair company video highlight reels	3	1	
Virtual career fair company rep 1-on-1 scheduling	2	1	
Virtual career fair featured open position listings	4	2	
Virtual career fair additional company attachments/links	3	1	
Virtual career fair placement	Highest	Middle	Placement
Virtual career fair company description	300 words	150 words	75 words
Virtual career fair virtual conference room	✓	✓	✓
Virtual career fair additional company information	✓	✓	✓



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At Baxter, we are committed to addressing diversity, equity, and inclusion issues that impact our patients, employees and the communities we serve.

Thank you Center for Healthcare Innovation for your partnership in advancing health equity for all.



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A Sustainable Empathetic Approach to Improve Health Disparities through Patient Engagement & Cultural Competence Transformation: The Common Thread, The Human Experience

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mbeverleymd@gmail.com

To learn more about Dr. Beverley, visit her website at drbeverley.com



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