

CHI Webinar Sponsorship Prospectus



Sponsorship Levels and Benefits

The following are sponsorship levels for a 60-minute webinar.

Sponsorship Levels and Benefits	Lead Sponsor \$10,000	Platinum Sponsor \$7,500	Gold Sponsor \$5,000	Silver Sponsor \$2,500
Opportunity to choose the topic of the webinar	●			
Opportunity to assign expert panelist or moderator	1 moderator and 1 panelist	1 moderator or 1 panelist		
Opportunity to add content to webinar materials	2 slides	1 slide		
Opportunity to provide organizational overview during webinar	3 minutes	1.5 minutes		
Sponsor information shared on collateral	All attendee items	Website and registration	Registration	
Opportunity to add message to "Thank you" emails	100 words	75 words	50 words	
Advertising in webinar program book	Two page	Two page	One page	Half page
Verbal acknowledgment	●	●	●	●
Profile interview on CHI's blog	●	●	●	●
Copy of webinar recording	●	●	●	●
Acknowledgement throughout the program	●	●	●	●

Please contact joseph@chisite.org or call (773) 330-2416 to request more information

Webinar Example

COVID-19 Health Disparities, Diabetes, and Communities of Color

Wednesday, July 22, 2020 | 11:00 AM - 12:00 PM CT

As the global COVID-19 pandemic has gripped the world, alarming health inequities have emerged. Recently released data from the non-partisan APM Research Lab indicate that African Americans are dying from COVID-19 at almost three times the rate of white Americans. The figures indicate that African Americans have died at a rate of 50.3 per 100,000 people, compared with 20.7 for whites. And certain parts of the country are seeing Latino Americans dying at a higher rate. In New York alone, Latinos comprise 19.2% of the population but have suffered 26.6% of deaths. Furthermore, COVID-19 health disparities are driven in large part to highly-prevalent, chronic conditions, such as diabetes and cardiovascular disease, that disproportionately impact communities of color. According to the American Diabetes Association, the rates of diabetes for African American and Hispanic adults are 11.7% and 12.5% respectively, compared to just 7.5% for whites. This webinar brings together leading diabetes experts to discuss systemic inequities and social determinants of health that make communities of color more susceptible to diabetes, as well as best practices to address these disparities.



Center for
Healthcare
Innovation

Webinar: COVID-19 Health Disparities, Diabetes, and Communities of Color

Originally recorded July 22, 2020 | 11 AM - 12 PM CT

[DOWNLOAD PRESENTATION](#)

Our CHI Team



BOARD OF DIRECTORS

- Mr. Julius Pryor III (Chair)**, Chair of the Board of Directors, Center for Healthcare Innovation
- Dr. Thomas Summerfelt (Vice Chair), PhD**, Chief Research Officer, Feeding America
- Dr. James Gillespie (President), PhD, JD, MPA**, President & Co-Founder, CHI
- Dr. Neelum Aggarwal, MD**, Chief Diversity Officer, American Medical Women's Association; Associate Professor, Department of Neurological Sciences, Rush University
- Mr. Guillermo Amezcua, MBA**, Vice President, Marketing and National Account Sales at Baxter International
- Dr. Cheryl Beal Anderson, PharmD, MBA**, VP, Global Regulatory Affairs & Quality, Upsher-Smith Laboratories
- Dr. Benée Brown, PharmD**, Director, Medical Science Liaisons, Bayer
- Dr. Ronald Copeland, M.D., F.A.C.S.**, SVP and Chief Equity, Inclusion and Diversity Officer, Kaiser Permanente
- Ms. Erickajoy Daniels, MS**, Senior Vice President of Diversity & Inclusion, Advocate Aurora Health
- Dr. Chitra Edwin, PhD**, Senior Regulatory Affairs SME/ Analyst, Tunnell - supporting BARDA/ASPR/HHS, Tunnell Government Services
- Ms. Simintha Esson, MA**, Chief Development Officer, Council of Chief State School Officers
- Ms. Ricki Fairley, MBA**, Chief Executive Officer, Touch: The Black Breast Cancer Alliance; Board of Trustees; Triple Negative Breast Cancer Foundation
- Ms. Lynn Hanessian**, Chief Science Strategist, Edelman
- Ms. Carolynn Johnson, MBA**, CEO, DiversityInc
- Dr. Charlotte Jones-Burton, MD, MS**, President and Founder, Women of Color in Pharma
- Dr. Marty Martin, PsyD, MPH, MS, MA**, Director and Associate Professor, DePaul University
- Mr. Joff Masukawa**, President, Diligentia
- Mr. Stephen Morales, MBA**, Managing Director, Optimity Advisors
- Dr. Andres Quintero, MD, MPH, MBA**, Global Medical Affairs Director, Hospital Products and Sterile Injectables, Pfizer
- Mr. Kevin Scanlan, MS**, Business Mentor, Service Core of Retired Executives
- Dr. Jeff Sherman, MD, FACP**, Chief Medical Officer, Horizon Therapeutics
- Mr. Douglas Swill, JD, LLM**, Health Care Transactional and Regulatory Partner, Faegre Drinker Biddle & Reath
- Dr. Scott Treiber, PhD, MBA**, Vice President, Strategic Development, Synteract
- Mr. Loren Trimble, MBA, CPA**, Founder, CEO, and Managing Director, AArete

EXECUTIVE COUNCIL

- Mr. Dennis Urbaniak** (Chair), Managing Director, Accenture
- Mr. Mitchell DeKoven, MHSA**, Principal, Health Economics and Outcomes Research, IMS Health
- Mr. Rick Goddard, MS**, Director of Clinical Innovation, Advocate Health Care
- Ms. Vera Rulon, MS**, Founder and President, Tir Health Advisors
- Ms. Bhavini Shah, MBA**, Customer Success Director of Healthcare & Life Sciences, Salesforce
- Dr. Eckhard von Keutz**, Senior Vice President, Head Global Early Development, Bayer Healthcare

RESEARCH GROUP

- Mr. James Jordan, MBA** (Chair), Distinguished Service Professor in Healthcare & Biotechnology Management, Carnegie Mellon University
- Mr. Mark Kwatia, MBA** (Vice Chair), Project Manager, New Product Development, Abbott Laboratories
- Dr. Jason Arora, MD, MPH**, Director of Value-Based Health Care, Medtronic
- Dr. Ryan Bethancourt, PhD, MBE**, CEO, Wild Earth
- Dr. G. Randall Green, MD, JD, MBA**, Division Chief, Cardiac Surgery, SUNY Upstate Medical University
- Dr. Marco Quarta, PhD**, Co-Founder & CEO, Rubedo Life Sciences Inc.
- Dr. Kate Rosenbluth, PhD**, Founder and Chief Scientific Officer, Cala Health
- Dr. James Su, PhD**, Chief Science Officer, Lap IQ

MANAGEMENT TEAM

- Mr. Joseph Gaspero**, CEO & Co-Founder, CHI
- Dr. James Gillespie, PhD, JD, MPA**, President & Co-Founder, CHI
- Ms. Ivory Chang, MS**, Program Manager, CHI
- Ms. Ann Elizabeth Chummar**, Project Assistant, CHI
- Ms. Hafsah Diakhate**, Project Manager, CHI
- Mr. Brandon Kortokrax**, Director of Corporate Development & Innovation, CHI
- Ms. Lindsay Moore-Fields**, Program Manager, CHI
- Dr. Ali Solouk, Ph.D.**, Director of Strategic Initiatives - Chief of Staff, CHI
- Mr. Justin Williams**, Program Manager, CHI

Our vision is
to be the
leading global
platform for
meaningful
change in
health equity.



625 W Adams St 19th Floor
Chicago, IL 60661
T: 773.330.2416
info@chisite.org

CHI is a 501(c)(3) non-profit, charitable organization, and all
donations are tax-exempt. Federal Tax ID # 27-3041119.

