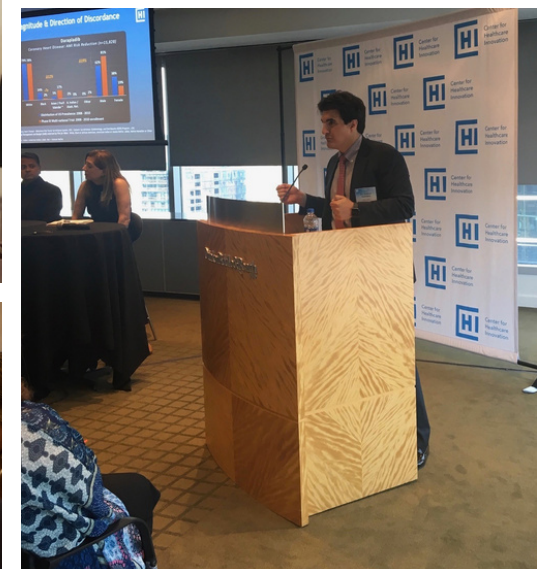




Center for
Healthcare
Innovation

11th Annual Diversity, Inclusion, & Health Equity Symposium

June 20 - 22, 2023
Center for Healthcare Innovation
625 W. Adams Street
Chicago, IL 60661





INTRODUCTION

The 11th Annual Diversity, Inclusion, & Health Equity Symposium is one of the country's leading and longest-running events focusing specifically on health equity, health disparities, and critical diversity, equity, and inclusion (DEI) issues impacting healthcare in the U.S. The 3-day hybrid symposium features both live and virtual panel discussions, keynote addresses, a career fair, and networking opportunities. The symposium brings together leading healthcare executives, physicians, researchers, patient groups, academics, authors, clinical trial professionals, and DEI advocates in a collaborative forum to discuss health equity. The symposium focuses on the latest trends, challenges, and opportunities in the marketplace and workplace. Key opinion leaders and symposium participants will discuss new ideas and perspectives on (1) diversifying clinical trials to include underrepresented groups, (2) developing a diverse workforce and inclusive workplace, and (3) reducing systemic health disparities that disproportionately affect marginalized communities of color. The symposium also features a career fair that connects participants with many of the country's leading healthcare organizations specifically focusing on hiring underrepresented talent. This 3-day event also aims to address the broader health disparities that disproportionately impact marginalized communities in the U.S. Participants will learn the latest insights and industry-tested solutions, share new ideas and perspectives, and meet new industry and marketplace colleagues.

[REGISTER NOW ►](#)



Mr. Joseph Gaspero

President & Co-Founder
Center for Healthcare Innovation



Dr. James Gillespie, PhD, JD, MPA, MS

Senior Vice President & Co-Founder
Center for Healthcare Innovation

Dear Health Sector Professionals and Diversity and Inclusion Advocates,

We invite you to the CHI's 11th Annual Diversity, Inclusion, & Health Equity Symposium in Chicago on June 20 - 22, 2023. The Symposium is a leading annual collaborative event focusing on health equity and health disparities in the U.S. The Symposium brings together leading healthcare professionals, executives, physicians, patient groups, patients, researchers, academics, clinical trial professionals, and diversity and inclusion advocates to discuss health equity.

The Symposium focuses on the latest DEI trends, challenges, and opportunities in both the marketplace and workplace, specifically focusing on how to best serve an increasingly diverse patient base. We also aim to address the broader health disparity challenges in the U.S., and the Symposium equips attendees with the latest insights and ideas. Attendees will learn practical solutions, share perspectives, and meet new industry and marketplace colleagues.

This year's Symposium will include topics such as

Best Practices for Making Clinical Research More Inclusive
DEI in Healthcare: Building Sustainable Strategies
Healthcare Technology, Race, & Equity
Understanding Obstacles to Access to Care for Underserved Communities

The 3-day hybrid symposium features live and virtual panel discussions, keynote addresses, a career fair, and networking opportunities. The Symposium is designed to empower you and your organization with real-world, actionable ideas on the intersection of diversity, inclusion, and healthcare in the 21st century.

We hope to see you in Chicago on June 20, 2023.

Joey and James
Co-Founders of CHI

PRESENTED BY



Center for
Healthcare
Innovation

Center for Healthcare Innovation

The Center for Healthcare Innovation (CHI) is an independent, non-profit 501(c)(3) research and educational institute dedicated to making healthcare more equitable for all patients. Our vision is to be the leading global platform for meaningful change in health equity. Our mission is to bring together experts and ideas from all over the world to improve healthcare for everyone, regardless of socioeconomic status, gender, race, ethnicity, or other social determinants.



#DIHES2023

Get Social

Bring the symposium's important conversation online via social media. Tweet with #DIHES2023 about the symposium, new insights, diversity in clinical trials, diversity in the workplace, healthcare disparities, or any other pressing DEI topics.

LEAD SPONSOR



BeiGene

SPONSORS





CANCER
HAS NO BORDERS
NEITHER DO WE

Meet BeiGene: Taking a Global Approach to the Global Challenge of Cancer

BeiGene is a **global, science-driven biotechnology** company committed to creating innovative medicines that are affordable and accessible to far more cancer patients around the world.

We are more than **9,400+** colleagues working on five continents, with one of the largest oncology research teams in the world. We have enrolled more than **20,000+** patients in more than **110+** clinical trials in **45+** countries in a global approach to developing medicines designed to help reduce costs.

Yet, we are more than a drug discovery and development company. BeiGene is working to improve global health by addressing the broader issue of health inequities through non-traditional efforts such as our **“Talk About It”** program, which provides essential mental health support for cancer patients.

As we say at BeiGene, cancer has no borders, and neither do we. This is why we take a global approach in all we do to fight the global challenge of cancer.

HEALTH EQUITY AT A GLANCE



Breast Cancer Mortality

Breast cancer mortality rate is 40% higher for African American women than white women. ¹

>50%

Uninsured Rate

More than half of U.S. residents without health insurance are people of color.

2X

Chronic Liver Disease

Both Hispanic men and women have a chronic liver disease rate that is twice that of the non-Hispanic white population. ²

9%

Heart Attack & Stroke

Women have a 9% higher mortality rate within 5 years of suffering a heart attack or stroke than men. ³



Cardiovascular Disease

Cardiovascular disease comprises 40% of the difference in life expectancy between African Americans and whites.

5.5

Life Expectancy

American Indians and Alaska Natives born in 2019 have a life expectancy that is 5.5 years less than the U.S. all races population.

2X

Infant Mortality

African American infant mortality rate is more than double the rate of white, Asian, and Hispanic infants. ⁴

-20%

Access to Care

Only 70% of LGBTQ+ adults seek health care services or have regular access to a health care provider, compared to 90% of heterosexuals.



Obesity Rate

More than 77% of Latino adults are overweight or obese, compared to 67% of white adults.

2X

Diabetes Prevalence

African Americans are nearly twice as likely to have diabetes than whites.

1. [Morbidity and Mortality Weekly Report](#). CDC. 2016 (accessed 12/5/21)
2. [Chronic Liver Disease and Hispanic Americans](#). DHHS, Office of Minority Health. 2021 (accessed 8/31/21)
3. [Morbidity and Mortality Weekly Report, Surveillance Summaries](#). CDC. 2018 (accessed 12/14/20)
4. [Infant Mortality and African Americans](#). DHHS, Office of Minority Health. 2021 (accessed 2/15/22)
5. [Obesity and Hispanic Americans](#). DHHS, Office of Minority Health. 2020 (accessed 1/7/22)
6. [Key Facts about the Uninsured Population](#). The Kaiser Family Foundation. 2020 (accessed 9/15/21)
7. [Acute Myocardial Infarction in Women: A Scientific Statement](#). American Heart Association. 2016 (accessed 7/30/20)
8. [Disparities Fact Sheet](#). Indian Health Service. 2019 (accessed 5/12/21)
9. ["Coming out" against cancer: How local outreach to the LGBT community can reduce cancer disparities](#). *Journal of Clinical Oncology*. 2020 (accessed 11/18/21)
10. [Diabetes and African Americans](#). DHHS, Office of Minority Health. 2021 (accessed 3/1/22)

WHY ATTEND?

JOIN

the country's leading symposium focusing specifically on health equity and diversity.

UNDERSTAND

obstacles to clinical trials and how to make the clinical trial ecosystem more diverse and inclusive for all patients.

ACQUIRE

knowledge on how to reduce health disparities by building culturally competent organizations best suited to provide care for diverse patient populations.

FOCUS

on building inclusive organizational cultures that attract the best and brightest people, resulting in a diverse and innovative workforce.

DISCUSS

how to strategically reduce health disparities to create a more equitable U.S. healthcare system.

CREATE

a workplace that embraces and promotes an inclusive environment by leveraging the latest D&I trends and ideas.

LEARN

to leverage a more diverse marketplace and a more inclusive workforce to create bottom-line growth opportunities.

NETWORK

and share ideas with many of the country's leading health sector professionals who are passionate about health equity and diversity.

RECOGNIZE

the impact of systemic racism and structural inequities in healthcare and in the workplace.

SYMPOSIUM AGENDA

TUESDAY, JUNE 20, 2023

Center for Healthcare Innovation
625 West Adams Street
Chicago, IL, USA 60661

**Tuesday
June 20**

8:00 AM - 9:00 AM	Registration & Networking
9:00 AM - 9:30 AM	Distinguished Welcoming Address:
9:30 AM - 10:15 AM	Panel 1 - Best Practices for Making Clinical Research More Inclusive
10:30 AM - 11:15 AM	Panel 2 - DEI in Healthcare: Building Sustainable Strategies
11:30 AM - 12:00 PM	Distinguished Keynote Address
12:00 PM - 12:40 PM	Lunch
12:40 PM - 1:00 PM	Case Study - Championing Diverse Blood Donors Through Innovation and Outreach
1:00 PM - 1:45 PM	Panel 3 - Healthcare Technology, Race, & Equity
2:00 PM - 2:45 PM	Panel 4 - Understanding Obstacles to Access to Care for Underserved Communities
2:45 PM - 3:00 PM	Closing Remarks
3:00 PM - 4:00 PM	Networking & Cocktail Reception

SYMPOSIUM AGENDA

WEDNESDAY, JUNE 21, 2023 &

THURSDAY, JUNE 22, 2023

Virtual

Wednesday June 21	
11:00 AM - 11:30 AM	Distinguished Welcoming Keynote
11:30 AM - 4:00 PM	Virtual Diversity Career Fair
2:00 PM - 2:30 PM	Virtual Case Study - The Diversity Drug: And Why Everyone Needs a Dose
Thursday June 22	
11:00 AM - 11:45 AM	Virtual Panel - Digital Health Equity: Lessons Learned from COVID-19
11:45 AM - 12:00 PM	Distinguished Closing Remarks

DISTINGUISHED SPEAKERS



Dr. Ebbin Dotson , PhD, MHSA

Assistant Professor, Department of Health Management and Policy, University of Michigan School of Public Health

**DISTINGUISHED WELCOMING ADDRESS
TUESDAY, JUNE 20 | 9:00 AM - 9:30 AM CST**

Ebbin Dotson, PhD, MHSA is an Assistant Professor in the Department of Health Management and Policy (HMP), the Faculty Director for the UM Summer Enrichment Program (UMSEP), and the Director for the Health Equity Leadership Pipeline Collaborative (The Collaborative) at the University of Michigan School of Public Health. Dr. Dotson's research topics include organizational theory and behavior, health equity, leadership competencies, health professions pipelines, workforce diversity, predictive assessment, health literacy, and community health. In HMP, Dr. Dotson teaches courses in organizational behavior, leadership, and health equity management. He is the student case competition faculty director and is the faculty liaison to the HMP Alumni Board. Within SPH, Dr. Dotson supports recruitment and retention pipeline program initiatives, and advises the student organization Public Health Student of African Descent (PHSAD). On campus, Dr. Dotson enjoys his work with The Edward Ginsberg Center, the Center for Interprofessional Education, and the Men of Color Faculty Writing Group. Before joining UM SPH, Dr. Dotson served as the Assistant Dean of the Office of Diversity and Inclusion and an Assistant Professor in Community Health Sciences at the University of Illinois at Chicago School of Public Health. Dr. Dotson received his PhD in Health Services and Policy Analysis from the University of California at Berkeley School of Public Health. He earned a Masters of Health Services Administration degree and a Bachelors of Science degree in Organizational Studies from the University of Michigan, Ann Arbor. He was also an administrative fellow at Michigan Medicine. Dr. Dotson serves on the University of Michigan SPH Health Management and Policy Program Alumni board, and several of his community service efforts are focused on mentoring youth, especially young men.



Dr. Del Smith, PhD

Co-Founder and CEO, Acclinate

**DISTINGUISHED KEYNOTE ADDRESS
TUESDAY, JUNE 20 | 11:30 AM - 12:00 PM CST**

Dr. Del Smith harnesses the power of business to drive health equity. As the co-founder and CEO of Acclinate, a fast-growing digital health company, he is committed to ensuring that communities of color are empowered to make informed health decisions related to clinical trial participation. With an extensive background in healthcare, information technology, higher education, and government, Del brings a wealth of leadership experience to his role. Prior to his current position, he served as the dean of the business school at Alabama A&M University, where he nurtured the next generation of innovative thinkers. Del's understanding of technology and his entrepreneurial spirit have propelled him to establish and cultivate successful tech-related ventures. He possesses a deep curiosity about how minority-owned firms achieve remarkable levels of success, and his research on this subject has been widely recognized. His insights have been featured in esteemed publications, including the Journal of Business Research, the Journal of Developmental Entrepreneurship, and the Journal of Equity, Diversity, and Inclusion. Armed with a Ph.D. in Business from the University of Alabama, Del is dedicated to leveraging business as a force for bridging gaps in healthcare disparities and creating a more equitable society.

DISTINGUISHED SPEAKERS



Mr. Julius Pryor III

Executive Director, Diversity & Global Health Equity, BeiGene USA, Inc. & Chair, Board of Directors, Center for Healthcare Innovation

**DISTINGUISHED KEYNOTE ADDRESS- MODERATOR
TUESDAY, JUNE 20 | 11:30 AM - 12:00 PM CST**

Julius Pryor helps companies accelerate innovation and drive business results. Having created and led groundbreaking strategies at six global corporations, Julius practically created the role of the modern Strategic Diversity Officer. He is currently Head of Diversity and Global Health Equity at Biotech innovator, BeiGene. He's held executive roles at Johnson & Johnson, Roche, Coca-Cola, Russell Athletic, Abbott, Takeda, and Cerner. Julius served as Head of Innovation, Diversity & Inclusion at Genentech. He is Chair of the Board of Directors at the Center for Healthcare Innovation, an independent, non-profit research institute dedicated to driving Health Equity, by leveraging technology, data analytics, and innovative marketplace platforms. Julius is not a traditional diversity officer. His focus is leveraging foundational principles of DEI to drive revenue, market share, new products, and unique services. He builds organizational diversity maturity which drives ideas across lines of demarcation and enables leaders to make better decisions. Julius learned a great deal about agility and clarity of mission during his service in the U.S. Navy. He notes that, "The Navy is requirement driven - you can delegate authority, but not responsibility". He is a U.S. Navy Captain, Surface Warfare Officer, and instructor for the Navy Officer Leadership Development Program. He held significant roles in Atlantic and Pacific fleets. He had the honor of serving on the re-commissioning crew of the historic USS Missouri (BB-63). Julius is a graduate of Morehouse College and The Williston Northampton School (Easthampton, Massachusetts). He is on the following boards: Andrew Young Center for Global Leadership; Dr. Ernest Everett Just, Life Science Society; AArete Corporation; The Center for Healthcare Innovation (Board Chair). He was initiated into the legendary Psi Chapter of the Omega Psi Phi Fraternity while at Morehouse.



Dr. Adam Robinson Jr., MD, MBA, CPE

Director, Veteran's Administration Pacific Island Health Care System

**DISTINGUISHED KEYNOTE ADDRESS
WEDNESDAY, JUNE 21 | 11:00 AM - 11:30 PM CST**

Dr. Adam M. Robinson, Jr., MD, MBA, FACS, FASCRS, CPE, was appointed Director of the VA Pacific Islands Health Care System effective August 15, 2020. Prior to his appointment, he served as the Director for the VA Maryland Health Care System. Dr. Robinson has over 30 years of experience as a senior leader in the United States Military Health care System, culminating in his selection as the 36th Surgeon General of the United States Navy. The Surgeon General is the Chief Executive Officer for Navy and Marine Corps health care systems and serves as the primary advisor on all health care issues and policies for the Secretary of the Navy, the Chief of Naval Operations and the Commandant of the Marine Corps. As the Surgeon General, Dr. Robinson served as the principle Tricare Health Plan representative for active duty Sailors and Marines, their families, and Navy and Marine Corps retirees and their families, numbering over 2.5 million people. Dr. Robinson led a team of 63,000 Navy Medicine personnel in over 220 health care facilities located worldwide with an annual budget of \$3.5 billion. This included three tertiary care medical centers located in geographically diverse parts of the United States that provided the single largest source of residency trained health care providers for the Navy medical department. After retiring from the United States Navy as a Vice Admiral, Dr. Robinson served as the Medical Director and Staff Physician of Conmed Healthcare Management in Montgomery County, Maryland. Dr. Robinson received his Doctor of Medicine from Indiana University School of Medicine in Indianapolis, Indiana, and completed his Residency in General Surgery at the National Naval Medical Center and Fellowship in Colon-Rectal Surgery at the Carle Foundation Hospital and the University of Illinois School of Medicine in Urbana, Illinois. Dr. Robinson also has a Master of Business Administration from the University of South Florida in Tampa, Florida. The author of numerous publications, Dr. Robinson holds fellowships in the American College of Surgeons and the American Society of Colon and Rectal Surgery. He is a Certified Physician Executive from the American College of Physician Executives. Dr. Robinson's personal decorations include the Distinguished Service Medal (three awards), Legion of Merit (two awards), Defense Meritorious Service Medal (two awards), Meritorious Service Medal (three awards), Navy Commendation Medal, Joint Service Achievement Medal, Navy Achievement Medal and various service, and campaign awards.

DISTINGUISHED SPEAKERS



Ms. Michellene Davis, Esq.

President and CEO, National Medical Fellowships, Inc.

DISTINGUISHED CLOSING ADDRESS

THURSDAY, JUNE 22 | 11:45 AM - 12:00 PM CST

Michellene Davis is the National Medical Fellowships, Inc. (NMF) President and Chief Executive Officer. Davis is among Becker's Black Healthcare Leaders to Know in 2023, Modern Healthcare magazine's Top 25 Most Influential Minority Leaders in Healthcare, and 75 Black Healthcare Leaders to Know 2022. Davis also founded the Social Impact and Community Investment, an equity-centered, policy-led community health practice addressing health's social and political determinants. Serving under former New Jersey Governor Jon S. Corzine, was the first African American in state history to serve as Chief Policy Counsel and the first African American and the second woman to serve as New Jersey State Treasurer. Davis is the co-author of *Changing Missions, Changing Lives: How a Change Agent Can Turn the Ship and Create Impact* (ForbesBooks, 2020), which provides a blueprint for those committed to leading systems change within organizations. Ms. Davis began her legal career as a trial litigator, is an Honors graduate of Seton Hall University, and holds a Juris Doctorate from Seton Hall School of Law. She has Executive Education Certificates in Corporate Social Responsibility from the Harvard Business School and Social Impact Strategy from the Wharton School of Business.

SYMPOSIUM PROGRAM - JUNE 20

Panel 1 - Best Practices for Making Clinical Research More Inclusive

In-Person

Tuesday, June 20 | 9:30 AM - 10:15 AM CST

Clinical research diversity remains a top priority of the healthcare community. In the United States, African-Americans represent 13% of the U.S. population, and Hispanic Americans comprise 19%. However, according to the latest FDA snapshot data, these groups represent only 8% and 11% of clinical trial participants, respectively. Particularly in the wake of the pandemic, ensuring that all patient populations are confident in the safety and efficacy of drugs has become paramount, starting at the clinical research phase. Several methods are being explored to make clinical research more diverse and inclusive. According to recent research by PhRMA, current trends include diversifying investigators and staff at research facilities, creating networks of clinical trial sites in underserved communities, engaging underrepresented communities in the trial research conversation, and establishing long-term relationships with communities. Additionally, retail pharmacy companies are entering the clinical research space to aid in diversifying participation. Given their accessible locations, these companies seek to provide proximity to large networks of patients so that clinical trials will more accurately reflect diverse patient populations. Also, the role of technology and social media is expanding within the clinical research ecosystem as a mechanism to create more inclusive research. For example, Forbes predicts that by 2025, 70% of clinical trials will incorporate wearable sensors into their trials. Additionally, clinical research professionals use beginning to use social media platforms to communicate recommendations and informational videos to the public. This program will discuss best practices, innovations, and trends in assembling and maintaining a more diverse and inclusive clinical research ecosystem in the U.S.



MODERATOR: Dr. Jeffrey Sherman, MD, FACP **Chief Medical Officer and Executive Vice President,** **Horizon Therapeutics**

Jeffrey (Jeff) W. Sherman, MD, FACP, is Chief Medical Officer and Executive Vice President at Horizon Therapeutics. Jeff has more than 30 years of experience in the biopharmaceutical industry. He also serves on the Board of Directors of Xeris Biopharma. Jeff received his bachelor's degree in biology from Lake Forest College and medical degree from the Rosalind Franklin University of Medicine and Science/The Chicago Medical School. He completed an internship and residency in internal medicine at Northwestern University, where he also served as a chief medical resident. Additionally, he completed fellowship training in infectious diseases at the University of California-San Francisco (UCSF) and was a research associate at the Howard Hughes Medical Institute at UCSF in allergy and immunology. Jeff is an Adjunct Assistant Professor of Medicine at the Northwestern University Feinberg School of Medicine and a member of a number of professional societies as well as a Diplomat of the National Board of Medical Examiners and the American Board of Internal Medicine. Jeff also serves on the Rosalind Franklin University of Medicine and Science College of Pharmacy Advisory Board and the Northwestern University Feinberg School of Medicine Alumni Board. Jeff is a past chairperson and former member of the Drug Information Association (DIA) Board of Directors. He also was chairperson of the DIA Annual Meeting, received an Outstanding Service Award, is an inaugural fellow, and had served as the DIA liaison to the FDA Clinical Trial Transformation Initiative (CTTI) Steering Committee. Jeff now serves as the Horizon representative to CTTI and in addition serves on the Board of Advisors of the Center for Information and Study on Clinical Research Participation (CISCRP). He is also a member of the Global Genes Medical and Scientific Advisory Board and involved with the National Organization for Rare Diseases (NORD). Jeff in addition co-chairs the Science Advisory Board of Cures Within Reach and is on the Board of the Erie Family Health Foundation and the Center for Healthcare Innovation (CHI).



Dr. Melva Covington, PhD, MPH, MBA **Senior Principal and Managing Director of AGAPE Strategic** **Solutions of Maryland, LLC & People Empowering People for** **Inclusion Now!, LLC (PEP!IN)**

Dr. Covington is an experienced executive leader with expertise across multiple business functions and therapeutic areas. She has 17 years of leadership experience in the pharmaceutical industry. Melva has a strong background in Public Health and Outcomes Research that is applied to her consulting and client management expertise. Melva currently serves as the Senior Principal and Managing Director of AGAPE Strategic Solutions of Maryland, LLC and People Empowering People for Inclusion Now!, LLC (PEP!IN), both of which are Women, Person of Color owned and operated healthcare research and technology consulting firms. These companies endeavor to enable clients to make strategic decisions based on research innovation, engagement and technology solutions that are inclusive of the voices of all relevant stakeholders. Most recently, Dr. Covington was SVP for Research and Patient Outcomes at Curio Digital Therapeutics, a women's health technology start-up and Vice President of Real-World Data at Ciox Health, a data exchange company. She has led both Global and US-based HEOR teams in several healthcare organizations, including Roche Labs, Eli Lilly, Sanofi, Pacira and Eversana Consulting. She is passionate about contextually assessing integrated data and perceptions and then applying that knowledge to inform solutions for improved outcomes across diverse patient populations. Melva is not afraid of taking risks to find meaningful solutions that reduce health disparities in outcomes and improve the well-being and quality of life of patients. She has an A.B. in Politics/Economics from The Catholic University of America, Master of Public Health and Ph.D. from the University of North Carolina at Chapel Hill and MBA from Cornell University. Melva has authored numerous publications and is an impassioned public speaker and health advocate.



Dr. Uzoma Okeagu, PharmD

Obesity Medical Liason, Novo Nordisk

Uzoma Okeagu is a Medical Science Liaison at Novo Nordisk with over 10 years of experience in clinical and pharmaceutical industry settings. As a native of the Metro Detroit area, he completed his undergraduate and graduate training at the University of Michigan in Ann Arbor, Michigan. Upon graduation, he finished a clinical pharmacy residency at Mount Sinai Hospital in Chicago, IL. Following completion of his residency, he remained at Sinai Health as a general medicine clinical pharmacist for several years before pursuing a research pharmacist position at Ann and Robert H. Lurie Children's Hospital of Chicago. He has been a Medical Liaison in the field of obesity and weight management at Novo Nordisk since 2019, working in the states of Illinois, Wisconsin, and Iowa. Some of his strategic focus areas include providing weight management education to health care practitioners and mid-level providers, supporting development of HER pathways for triaging obese patients, engaging with academic training programs regarding current obesity management curriculum, and standardizing obesity management throughout health systems.



Dr. Maggie A. Smith, DNP, MSN-Ed, RN, OCN

Region Associate Director, Bristol Myers Squibb

Dr. Smith completed her undergraduate degree at Chicago State University with a Bachelor of Science in Nursing, her graduate degree at the University of Phoenix, where she graduated cum laude with a Master's Degree in Nursing with a Specialization in Health Care Education, and her Doctor in Nursing Practice Degree from the Marcella Niehoff School of Nursing at Loyola University. Dr. Smith has held an oncology nursing certification for the last fourteen years. Dr. Smith's clinical knowledge comes from her first-hand experience at the prestigious University of Chicago Hospitals, where she worked as a Charge Nurse on the Bone Marrow Transplant (BMT) overflow unit and as a Clinical Research Associate, working on various Phase 1-3, oncology clinical trials. Over the years, she has served and led several committees within the Oncology Nursing Society (ONS), was a reviewer for the Integrating Psychosocial Care into Oncology Nursing course, and was the former, Director-at-Large for the national ONS. She has contributed to the Oncology Certification Course, developed, and published clinical case studies, created content to define the scope of practice for oncology nurses, and is a contributing author to the Oncology Nursing News. Locally she was formerly on the Program Committee, former Nominating Chair, and Past President of her Chicago Chapter of Oncology Nursing Society (CCONS). In 2014, she was the first nurse appointed to the American Society of Clinical Oncology (ASCO) Health Disparities Committee to address health disparities and outcomes in cancer patients. Her clinical and research interest include being a voice for underrepresented and underserved populations. She is also a humanitarian, giving back to the community when able, and strongly supports women's empowerment. Recently she developed and published her preventive breast health program titled Sisters Saving Lives; this program heightens the awareness of breast health among African-American women. She serves on the Commission of Cancer (CoC) Health Disparities Committee, American Nursing Association Illinois, Chair for Community Engagement, and is a member of the ONS Minority Nurses Committee. She has served on the Advisory Board for the Metropolitan Chicago Breast Cancer Task Force and the Board of Directors as President for the Sisters Network Chicago Chapter. She is a former ResearchHERS Ambassador for the American Cancer Society, a former nurse educator on the Beat Breast Cancer Program with the University of Illinois, Chicago, and a former Bright Pink Ambassador with the Bright Pink organization. Dr. Smith is a catalyst who inspires others, and her mission is to change the world by sharing her scientific knowledge with the community she serves. Currently, she works at Bristol Myers Squibb as a Region Associate Director within Medical Affairs, leading the Oncology Medical Science Liaison (MSL) program, and is an adjunct professor at a local university.

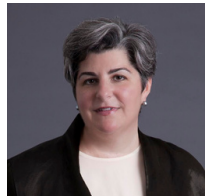
SYMPOSIUM PROGRAM - JUNE 20

Panel 2 - DEI in Healthcare: Building Sustainable Strategies

In-Person

Tuesday, June 20 | 10:30 AM - 11:15 AM CST

In recent years, re-illuminated disparities in healthcare have reenergized the industry's commitment to health equity from clinical and non-clinical lenses. Despite the renewed focus, sustainability is a crucial element to Diversity, Equity, and Inclusion (DEI) strategies that remains elusive. According to a report by McKinsey & Company, only 13% of healthcare employees report DEI as a top priority at their company, which suggests the potential for DEI to be deprioritized in favor of other business demands. As such, building DEI strategies that center on sustainability is imperative for healthcare organizations. The benefits of company and industry DEI commitments are significant in creating a more diverse healthcare workforce and addressing health disparities. Recent research by Deloitte shows healthcare executives believe a strong correlation exists between DEI in their work environments and improved health outcomes among diverse patients. Additionally, studies show that more diverse teams drive innovation and perform better in most identifiable metrics, including financial performance. For these strategies to be sustainable and make a true impact, healthcare leaders must commit to being held accountable for upholding them. DEI strategies must start during the hiring process for critical organizational roles and be present in an organization's internal and external efforts. This program will discuss best practices for healthcare organizations to build DEI strategies that prioritize sustainability.



MODERATOR: Ms. Lynn Hanessian

Chief Strategist for Health, Edelman

Lynn Hanessian, Chief Strategist, Health, for Edelman, brings together industry, content, and media expertise to craft campaigns to achieve the business objectives of her clients. Her focus is on health engagement initiatives reaching a wide range of audiences. Lynn has a deep background in health, medical and science strategic positioning and communication working with company across the health ecosystem, medical societies and patient advocacy groups. She designs and lead public awareness campaign integrating marketing, communications to address patient, provider, public and corporate priorities. Lynn is a C-suite counselor, guiding executive leadership efforts across platforms and channels. She is focused on the evolving and transforming of healthcare and building stakeholder engagement and trust for her many clients. Lynn serves on the boards of the Asthma and Allergy Foundation of America and the Center for Healthcare Innovation.



Ms. Cherie Price, MSC, CDP

Payment Innovation Operations Director, Elevance Health

Cherie Price is a multi-faceted professional with an extensive career in leadership roles in health care management beginning at the University of Chicago Medical Center where she supervised Health Information Management. She has dedicated 25 years of tenure to Elevance Health (formerly Anthem, Inc.), and currently holds the role of Operations Director for their Value Based Solutions Programs. In 2010, Cherie embarked upon a new passion and proficiency that intersected healthcare with diversity, equity and inclusion. In the fall of 2016, Cherie became a Certified Diversity Professional (CDP) and stepped into the role of Council President after a unanimous Board of Directors vote. In her role as Council President, Cherie has strategically led with the National Diversity Council's core mission, vision and values. Over the last eleven years since the Council's inception, Cherie has expanded the ILDC brand as the state's premier resource for diversity best practices and leadership development and grown the partnership profile exponentially within corporate suites, educational seats and community streets. The business model and value proposition deliver both qualitative and quantifiable results which fundamentally impacts collaboration, innovation, sustainability and profitability. Cherie has a thirst for learning and knowledge, as reflected in three higher education degrees; Business Administration, Healthcare Management and a Master's in Communications with an emphasis in Business Leadership from Northwestern University. She holds numerous professional certifications including Interior Design, Change Management, Six Sigma (pending) and the DiversityFIRST Certified Diversity Professional designation. Cherie is an avid world traveler, inquisitively in love with people, extremely family oriented (aspiring to be the best Auntie ever!) and passionate about artistic creativity. She has resolved to her life's purpose of giving of herself to encourage, empower and elevate others.



Ms. Jessica Simpson, MPH

3rd Year Medical Student, Loyola University Chicago

Jessica L. Simpson, MPH is a third-year medical student at Loyola University Chicago Stritch School of Medicine (SSOM). Jessica is the founder and current Co-President of White Coats for Black Lives (WC4BL) Chapter at SSOM and former Vice President of the Integrative Medicine Student Interest Group. She is currently creating a White Coats Protecting Black Lives organization to continue the mission and vision of WC4BL SSOM during her fourth year of medical school and beyond. During her first year of medical school, she was a Co-Coordinator for the high school mentor program, Health Professionals Recruitment and Exposure Program (HPREP) and continues to mentor her mentees. Jessica volunteered at the Community Health Clinic (CHC) in Chicago, the largest volunteer-based free clinic in the nation, providing gynecological medical care under the supervision of attending physicians. She also volunteered as a phlebotomist at the CHC. Prior to medical school, Ms. Simpson worked at the Centers for Disease Control and Prevention (CDC) for five years in HIV-related surveillance, national survey analysis and the opioid epidemic. Jessica joined the CDC in July 2013 as a Public Health Associate in the Public Health Associate Program (PHAP), which is a competitive two-year field training program. She worked at the New York State Department of Health as an Epidemiologist, where she coordinated the implementation of new HIV/AIDS-related surveillance procedures. Jessica was the Co-Founder and Chair of the PHAP Liaison Committee. In 2015, she was deployed to Sierra Leone as a Surveillance/Epidemiology Analyst on the Sierra Leone Trial to Introduce a Vaccine against Ebola as well as an Epidemiologist on the Ebola Field Emergency Response Team. Upon return to the U.S., Jessica began working as a Health Statistician at the National Center for Health Statistics analyzing and data managing the Family Health Insurance section of the National Health Interview Survey. Also, Jessica was a Primary Responder on the CDC's Global Rapid Response Team and was deployed to the Emergency Operations Center at CDC Headquarters for the 2016 Zika Virus Outbreak Response. During her last year at CDC, Jessica worked as a Public Health Advisor in the Division of Unintentional Injury Prevention and Control within the National Center for Injury Prevention and Control at the Centers for Disease Control and Prevention. Ms. Simpson served as a Project Officer on the Enhanced State Opioid Overdose Surveillance cooperative agreement to four state recipients providing public health technical assistance and fiscal and programmatic management. Early in her career, Ms. Simpson authored more than ten peer-reviewed publications and has been the recipient of several national, state, and academic awards. Jessica earned her Bachelor of Science degrees in Biology and Community Health from the University of Maryland College Park and her Master of Public Health degree from the University of Louisville School of Public Health and Information Sciences. Jessica was the President of the School of Public Health and served as a Senator on multiple Student Government Association boards at the University of Louisville. Jessica believes that storytelling has the capacity to change hearts and minds by igniting action and meaningful change. For that reason, Ms. Simpson organized the White Coats for Black Lives photo collage project in solidarity for Black Lives at Loyola University Chicago. Jessica enjoys yoga, meditation, gardening, cooking, traveling, hiking, and spending time with family and friends.



Dr. Courtney Walker, PharmD, RPh

Health Outcomes Director - MM Health Equity, Novo Nordisk, Inc

Dr. Courtney L. Walker is the Health Outcomes Director - Health Equity within the Managed Markets Dept. at Novo Nordisk, Inc. This position has primary responsibility for engagement efforts with health equity champions in identified strategic and priority Managed Markets accounts and lead for the Health Equity Taskforce. This team has as a goal to ensure the MM team is well equipped to address the growing concerns from our internal/external stakeholders on the topic of health equity which includes Social Determinants of Health issues and overall resulting health disparities with patient outcome impact. Nationally, Dr. Walker has been asked to be a speaker on health equity related topics at the 2023 Healthcare Innovation Congress, the 2023 Virginia Chamber of Commerce Healthcare Conference and the 2023 Pharmacy Quality Alliance (PQA) Annual Meeting. Recently, Courtney served as the Medical Account Director within the Managed Markets (MM) team at Novo Nordisk. Dr. Walker engaged with large employers such as BP (British Petroleum), Southwest Airlines, AT&T, and US Steele who are attentive to the clinical crisis of obesity and diabetes in their employees. His aim is to assist these companies with the improvement of their employees' health via proper medical management. More recently, Dr. Walker has been an advocate on COVID-19 and its health outcome impact on patients with health disparities associated with various health equity issues pertaining to social determinants of health. Dr. Walker is a proud graduate of Texas Southern University College of Pharmacy and Health Sciences in Houston, Texas. Upon completion of his Doctor of Pharmacy, Dr. Walker completed a managed care pharmacy practice residency at Humana, Inc. in Louisville, Kentucky and the University of Kentucky's College of Pharmacy in Lexington, Kentucky. Prior to his current role, Dr. Walker worked for 5 years as a Senior Outcomes Liaison (specializing in mental health and diabetes medications) at Eli Lilly, Inc. He then spent 4 years at Johnson and Johnson as a Senior Medical Liaison, specializing in rheumatology, dermatology, gastroenterology, oncology and autoimmune disorders. He has completed more than 20 years of pharmaceutical industry experience and has given hundreds of clinical presentations across the country. Dr. Walker is active in his community by serving as an Elder in his local church and speaking at various diabetes/obesity-related events to improve clinical awareness. He was also a moderator for the 2018 Congressional Black Caucus in Washington, D.C. leading a discussion on Diabetes Awareness in the African American community. Courtney is a 2018, 2020 Novo Nordisk Circle of Excellence (COE) Award Winner, the top award given annually to clinical employees in the organization. He is the proud husband of Jocelyn, a Physical Therapist, and father to four great kids.



Ms. Rani Williams, MS

Chief Diversity and Community Health Equity Officer, University of Illinois Hospital & Health Sciences System

As someone who raised a child with a number of chronic diseases, Rani Morrison Williams understands the challenges of navigating complex healthcare systems as both a patient and caregiver. As a result of her personal experiences, her career has been dedicated to improving access and equity in healthcare for all. Ms. Williams currently serves as the first Chief Diversity and Community Health Equity Officer at University of Illinois Hospital and Health Sciences System (UI Health) charged with leading the health system's formal efforts towards improving diversity, inclusion, and health equity internally and externally in the communities UI Health serves. Prior to this role, she served as Senior Director, Care Continuum at UI Health for over 5 years, leading the areas of Case Management, Social Work, Utilization Management, Financial Case Management, and Care Coordination. In all, Ms. Williams has over 20 years of healthcare experience in various capacities, which began in the area of HIV/AIDS direct services, and progressed over the years through public health, research, care coordination, and hospital administration. Ms. Williams holds a BS in Sociology from Southern University and A&M College, a Master's in Public Service Management from DePaul University, a Master's of Social Work from University of Southern California, and is a Licensed Clinical Social Worker. She is a Fellow in the American College of Healthcare Executives and board member of the Chicago Health Executives Forum. Ms. Williams has been recognized for her achievements as a Crain's Chicago 2019 Notable Women in Healthcare honoree, a Crain's Chicago 2022 Notable Executive of Color in Healthcare, a 2022 Chicago Defender Woman of Excellence, and named on the Becker's Healthcare 2022 Diversity Officers to Watch and 2023 Chief Diversity, Equity, and Inclusion Officers to Watch lists. In addition to her professional endeavors, Ms. Williams is very active in her community serving on several boards and in leadership positions in various organizations.

SYMPOSIUM PROGRAM - JUNE 20

Case Study - Championing Diverse Blood Donors through Innovation and Outreach

In-Person

Tuesday, June 20 | 12:40 PM - 1:00 PM CST

Health inequity has an impact across several aspects of healthcare, and blood donation is no different. Currently, all diverse communities are under indexed in blood donation, with only about a third of the participation compared with Caucasians. There is an opportunity to further understand barriers leading to this trend, and strategies to address them in a sustainable fashion. Over the last few years, Versiti has made significant strides in unlocking these challenges. Join Abbott and Versiti for a case study on how we are championing diverse blood donors through innovation and outreach.



Ms. Deanna Cardone, MBA

U.S. Marketing Head, Transfusion Medicine, Abbott

Deanna Cardone is the U.S. marketing head for Abbott's Transfusion Medicine division, where she's passionate about getting young people to donate blood and plasma. A breakthrough marketing campaign that she led involving social media influencers and TikTok contributed to increasing blood and plasma donations by over 14 million since the campaign launched in 2021. Her latest focus is on enhancing the donor experience through a Mixed Reality for Blood Donation Experience, which was named as one of the top 100 innovations at CES in 2023. With more than 15 years of experience across the healthcare and financial service industries, Deanna has led integrated marketing campaigns involving content marketing, social media, and digital advertising, launched new products, and leveraged market insights. Deanna holds a master of business administration from the Kellogg School of Management at Northwestern University and a bachelor of science in business administration from the University of Illinois at Urbana-Champaign where she graduated cum laude. In her free time, she enjoys spending time with her twin boys, running, yoga, hiking, traveling, and trying new restaurants.



Mr. Gitesh Dubal, MBA

EVP, Chief Marketing Officer, Versiti

Gitesh joined Versiti in September 2017 as Executive Vice President, Chief Marketing Officer. In his role, Gitesh serves the external facing teams responsible for Blood donor engagement, Diagnostic Labs growth and hospital partnership. In addition, he also serves corporate resources teams focused on Corporate Marketing, Public Relations, Market Research and Business Analytics. At Versiti, Gitesh leads efforts to develop and communicate a clear and consistent enterprise value proposition and help build toward an even more community centric organization. He works to focus and align efforts to deliver outstanding experiences for hospital partners and donors across Versiti and hopes to build a long-term connection in the communities served by Versiti. He has a wealth of experience in Sales & Marketing. He has spent the last 12 years in various progressive leadership roles with Baxter/Baxalta/Shire. He led the US Immunology launch team and helped bring new innovative product to the market. Gitesh then transitioned into sales and sales leadership roles, coaching a new team and driving growth. Gitesh moved abroad after that, and as Immunology Business Head, had P&L responsibility for UK and Ireland. His next appointment was as International Franchise Lead - Hematology, Shire where he coached country leadership teams on local implementation of global strategies. Gitesh has a BS in Chemical Engineering from the University of Illinois in Urbana-Champaign and an MBA from University of Michigan Ross School of Business. While Gitesh has moved around a lot, he remains committed to his Michigan Wolverines. He and his wife Neha have 3 boys and currently reside in northern Illinois.



SYMPOSIUM PROGRAM - JUNE 20

Panel 3 - Healthcare Technology, Race, & Equity

In-Person

Tuesday, June 20 | 1:00 PM - 1:45 PM CST

Technology and innovation in healthcare have changed how many across the United States receive care. According to the National Academy of Medicine, health technology is responsible for improved patient outcomes. Some advantages of technology in healthcare include increased preventative measures, health education, improved detection and intervention, and increased patient engagement. Although the benefits of technology are clear, technology and healthcare experts are discussing the presence of coded bias, which describes the bias within tools, algorithms, and artificial intelligence that discriminate against already marginalized patient groups. These potential pitfalls within health technology can further perpetuate disparities for underrepresented communities and highlight the deep-seated inequities in healthcare. Recent prominent examples include the pulse oximeter, providing less accurate readings on darker skin, and race-based corrections in regularly used formulas, such as glomerular filtration rate (eGFR), a key test in evaluating kidney function. Confronting the role of bias within healthcare technology is an essential element in addressing health disparities and creating a more equitable healthcare system. By convening healthcare and technology experts, medical students, providers, and health equity experts, this panel will explore strategies and best practices for combating the disparate impact of these tools and ways to move towards health equity while harnessing innovation.



MODERATOR: Dr. Cheryl Anderson, PharmD, MBA **Principal, ACE Regulatory Affairs Consulting**

Anderson is Founder of ACE Regulatory Affairs Consulting. Her clients include the Texas Medical Center Innovation, Accelerator in Cancer Therapeutics (ACT). Anderson earned the Doctor of Pharmacy and BS in pharmacy from the University of Texas at Austin; and BS in Biomedical Sciences from Texas A&M University. She completed the clinical pharmacy practice residency University of Texas at Austin, College of Pharmacy/ University of Texas Health Science Center, San Antonio. Anderson earned an MBA in Pharmaceutical and Healthcare Marketing at St. Joseph's University, Haub School of Business. Anderson began her career in academia, as Clinical Assistant Professor, University of Illinois at Chicago and later the University of Texas at Austin, College of Pharmacy, as Assistant Professor. Anderson transitioned to pharma at Alcon Laboratories, Inc, and later Pfizer Global Research & Development. Anderson was recruited to Eli Lilly & Company as FDA Liaison, Regulatory Advisor for CNS new drug development programs. She was promoted to Director, US FDA Liaisons for the cardiovascular, oncology and autoimmune portfolio. Anderson was a member of the Executive Team and promoted to Senior Vice-President. With nomination by Upsher-Smith, Anderson was selected as a 2021 Women in Business Honoree by the MSP Business Journal. Anderson has actively served on company diversity councils, employee resource groups, company diversity, equity, and inclusion sponsor and executive champion. Anderson is a member of the board of directors, Center of Healthcare Innovation; the Mentor Board for Masters in Clinical Information Management; and board advisor for Biosciences Hub, an early-stage oncology company. Anderson is a member of Women Business Leaders in US Healthcare, Drug Information Association, and Regulatory Affairs Professional Society.



Ms. Dima Elissa, MBA **CEO, VisMed3D**

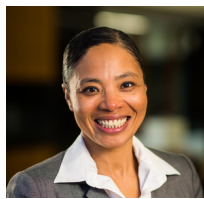
Dima Elissa, CEO and founder of VisMed-3D, is a highly accomplished global health and healthcare entrepreneur dedicated to championing women's innovation, equity, equality, and progress. She recently established the NeXus Innovators initiative, de-risking ventures for Women HealthPreneurs and DocPreneurs to enhance their investibility. As the tech and innovation lead on the AMWA JEDI committee for over six years, she successfully piloted this platform and introduced the 1st AMWA Health Care Innovation Challenge, fostering collaboration among innovators, investors, physicians, and allies. Dima's remarkable qualifications, boasting a bachelor's degree in chemistry from Hanover College, and an MBA from Texas A&M, have propelled her to secure prestigious roles on more than 15 boards as a trusted trustee, founding member, advisor, and fiduciary. Through her invaluable contributions, she has transformed the landscape for countless start-ups, students, organizations, and associations by imparting knowledge, providing mentorship, offering strategic consultations, and facilitating crucial investments and funding opportunities. Dima's unwavering commitment to advancing health equity has led her to recently join ARDX as a board director. ARDX is a trailblazing corporate healthcare technology organization that actively promotes health equity programs. Her passion and dedication align seamlessly with the organization's values, further propelling their mission forward. In summary, Dima Elissa's visionary leadership, extensive experience, and dedication to innovation and equity have established her as a respected and influential figure in the global health and healthcare landscape.



Dr. LaMar Hasbrouck, MD, MPH, MBA

Chief Operating Officer, Cook County department of Public Health

A nationally recognized public health leader, Dr. LaMar Hasbrouck is the Chief Operating Officer for the Cook County Department of Public Health and Managing Director for DLM LLC, a consulting firm committed to improving human health. Prior to this, he was a senior strategic advisor for the American Medical Association in areas of chronic diseases and health equity. He also hosted their international podcast, AMA Doc Talk. Previously, Dr. Hasbrouck was the CEO for the National Association of County and City Health Officials (NACCHO) that represents the nation's 3,000 local health departments. Prior to that role, he was the "Top Doc" for the State of Illinois. During his stint as Health Director in Illinois he served on the Governor's Health Innovation and Transformation team, chaired statewide workgroups for health workforce and population health-healthcare integration, and was a designated spokesperson for the health insurance marketplace, Get Covered Illinois. Boarded in Internal Medicine, Dr. Hasbrouck is a former "Disease Detective" with the Centers for Disease Control and Prevention (CDC) and a primary care health policy fellow with the Health Resources Services Administration (HRSA). During his 11-year tenure at the CDC, he was actively engaged in two of the largest global health initiatives in history—polio eradication and the President's Emergency Plan for AIDS Relief. Dr. Hasbrouck received his BA and MPH degrees from the University of California-Berkeley. He graduated Dean's Scholar from the David Geffen School of Medicine at UCLA and completed his internal medicine residency at the New York-Presbyterian Hospital-Cornell Medical Center. He earned a certificate in executive leadership from the Harvard Kennedy School and his MBA from the University of Saint Mary.



Dr. Maia Hightower, MD, MPH, MBA

Chief Digital and Technology Officer, UChicago Medicine

Dr. Maia Hightower, MD, MPH, MBA is the Executive Vice President and Chief Digital Technology Officer (CDTO) of the University of Chicago Medicine, and the CEO and co-Founder of Equality AI. She is the former Chief Medical Information Officer (CMIO) and Sr. Director of Health Equity, Diversity, and Inclusion at the University of Utah Health and former CMIO and Chief Population Health Officer (CPHO) at University of Iowa Healthcare. Her executive leadership experience spans healthcare digital transformation strategy and operations, population health, and diversity, equity, and inclusion, with academic medical centers, clinically integrated networks, and accountable care organizations, and early-stage investor financed healthcare tech. Dr. Hightower is an expert and a nationally sought speaker in Responsible AI and the intersection of digital technology with health equity, diversity, and inclusion. She strives to ensure that the value from digital transformation of healthcare is equitable across all stakeholders, including our most vulnerable. In addition to leading digital strategy and IT operations at UChicago Medicine, she leads Equality AI, an early-stage investor backed healthcare tech startup. Equality AI is on a mission to end algorithmic bias in healthcare. Data scientists are the newest members of the care team. Equality AI empowers digitally enabled care teams to achieve health equity goals through responsible AI and tools to develop algorithms that address bias, fairness, and performance. Dr. Hightower is a champion for health equity, diversity, and inclusion awareness and initiatives. She developed the Healthcare IT Equity Maturity Model (HITEM) to dismantle structural bias hardwired in healthcare IT and develop an inclusive and equity minded healthcare IT culture. Dr. Hightower was recently recognized by Health Data Management as one of the "Most Powerful Women in Healthcare IT" and "25 leading CMIOs at healthcare organizations." She was recognized by Becker's Hospital Review as one of "50 hospital and health system CMIOs to know". Dr. Hightower received her Medical Degree, as well as a Master of Public Health, from the University of Rochester School of Medicine, followed by residencies in Internal Medicine and Pediatrics at the University of California, San Diego. She also holds an MBA from the University of Pennsylvania's Wharton School.



Ms. Olyvia Phillips, MPH, MBA

Manager, Equity Initiatives, Matter

Olyvia is the Manager of Equity Initiatives at global healthcare technology incubator MATTER, where she supports their efforts to advance health equity within the startup and health innovation space. Prior to joining MATTER, Olyvia was the Manager of Public Health Activities at the Illinois Chapter, the American Academy of Pediatrics (ICAAP), where she developed and implemented state-level and local initiatives to improve the health and lives of children and families in Illinois. In addition to a public health background, Olyvia also has experience in the community/social justice field and was a past Albert Schweitzer Fellowship recipient. During undergrad, Olyvia interned with CHI and is happy to bring her experience full circle by sharing her insights during the 11th Annual Diversity, Inclusion, & Health Equity Symposium. She remains active in and outside of work, being heavily involved in community-centered programming to increase health equity and equality. Olyvia graduated from DePaul University with a B.S. in Health Sciences and minors in Sociology and Communication Studies. Olyvia continued her education at Benedictine University graduating with a Master's in Public Health and a Master's in Business Administration (MPH/MBA).



Ms. Olivia Thompson

Technology Director, People Empowering People for Inclusion Now!

Born and raised in Chicago, Olivia Thompson began her career as a Technology Coordinator at Kraft/Nabisco in 1997, climbing the ranks to become a Senior Systems Manager. Olivia has held executive and leadership roles in organizations such as Merchant's Credit Guide as the Director of Infrastructure and Security; leading the help desk and networking teams responsible for designing, implementing and supporting two national enterprise class call centers with a 200,000 daily call volume. As a Technical Architect at Global Hyatt, she was responsible for developing policy, supporting, and documenting secure operating procedures for guest & back data centers as required by the Payment Card Industry (PCI DSS) in Hyatt UAE, Southeast Asia, India, and Central America Hyatt properties. As an Enterprise Architecture Manager at NiSource, the largest fully regulated utility company in the United States. Olivia was responsible for several multi year, highly visible and successful Multi-Factor and Simple Sign On technology projects, ensuring best practice education and operationalization in SCADA environments. As a Cyber Design Manager at Deloitte in 2018 she worked closely with multiple stakeholders to design, deliver and secure mobile applications driven by cloud services. In her "spare" time, Olivia enjoys running, writing, learning, and challenging her herself with emerging technology education.

SYMPOSIUM PROGRAM - JUNE 20

Panel 4 - Understanding Obstacles to Access to Care for Underserved Communities

In-Person

Tuesday, June 20 | 2:00 PM - 2:45 PM CST

The World Health Organization reports that health access directly impacts life expectancy in the United States. However, healthcare access is unequal in the U.S., increasing life expectancy gaps in underserved communities. Those with regular access to care enjoy healthier lifestyles and less stress than underserved and vulnerable populations. The US Department of Health and Human Services reports that 7% of Americans, over 23 million people, cannot access healthcare services when they need them. For example, a Gallup poll in 2021 found that 18 million Americans reported they could not pay for one or more prescribed medications within the last three months. Driving this gap in access includes obstacles such as lack of insurance coverage, language barriers, transportation difficulties, health workforce shortages, care deserts, cultural and social stigma, and financial constraints. Each of these obstacles is magnified in underserved communities. Barriers to care decrease the probability these patients seek care and increase the prevalence of disease, therefore increasing the overall costs of care, reducing the community's health, and widening disparities. This panel will identify obstacles to healthcare access and discuss how healthcare and public health professionals can work with communities to address obstacles to care and improve health outcomes.



MODERATOR: Mr. Joseph Gaspero

President & Co-Founder, Center for Healthcare Innovation

Mr. Joseph Gaspero is the President and Co-Founder of CHI. He is a healthcare executive, strategist, and health disparity researcher. He founded CHI in 2009 as an independent, objective, and interdisciplinary research and education institute for reducing health disparities for marginalized communities of color. Joseph leads research and educational initiatives at CHI, including research focused on increasing diversity in clinical trials, building diverse, culturally competent teams, understanding how social determinants of health drive health disparities for BIPOC communities, decreasing medical mistrust, and understanding how chronic conditions disproportionately impact Black and Brown communities. He has been the lead organizer for one of the country's preeminent health equity and diversity symposia in the U.S. In his role, he sets and executes CHI's strategy, devises marketing tactics, leads fundraising efforts, and manages CHI's Management team. His leadership stems from a wide array of experiences, including founding and operating several non-profit and for-profit organizations, serving in the U.S. Air Force in support of 2 foreign wars. Joseph's skills include strategy, management, research, marketing, and finance. He has lived in six countries, traveled to over 40 more, and speaks three languages, and he brings a global approach to strategy and problem-solving. Joseph has a B.S. in Finance from the University of Illinois at Chicago. When he's not immersed in his work at CHI, he spends his time snowboarding backcountry, skydiving, mountain biking, volunteering, engaging in MMA, and rock climbing.



Ms. Cassandra Burton, MS, MA

Senior Research Advisor, AARP

Cassandra Cantave Burton serves as a Senior Research Advisor at AARP. Her portfolio includes managing and providing content expertise on internal and external aging issues with a focus on LGBTQ, people with disabilities and multicultural communities. Cassandra leads the AARP LGBTQ research and has partnered with organizations such as the Human Rights Campaign, SAGE and the National Center for Trans Equity to advocate for, leverage and disseminate LGBTQ research and insights. Before joining AARP, Cassandra worked at the Joint Center for Political and Economic Studies, where she spearheaded a database for African-American statistics allowing consumers to locate federal data in one central location. She also worked alongside policy experts to create data briefs on the state of Black America. Cassandra holds a Master's degrees in Nonprofit Management and Leadership from Walden University, a Master's degrees in Sociology from Howard University and a Diversity, Equity and Inclusion certification from the American Management Association.



Dr. Eugene Manley Jr., PHD, MS

Director, STEM Workforce Initiatives, LUNGevity

Dr. Eugene Manley Jr. is an inspirational speaker; educator; advocate for underrepresented and underserved populations in the workforce, STEM, and clinical trials; and is a facilitator and connector that brings people/groups together. He often speaks about issues related to first generation students, low SES, and barriers to advancement. He completed his PhD in Molecular Biology, Cell Biology, and Biochemistry at Boston University, his MS in Biomedical Engineering at the University of Wisconsin- Madison, and his BS in Mechanical Engineering from Michigan Technological University. He also completed postdoctoral work in orthopaedic surgery, signal transduction, and cancer biology. Broadly he is skilled in musculoskeletal biology and biomechanics, as well as combination drug therapy, gene therapy, and multiplex imaging in breast and lung cancer. He then transitioned to nonprofit work. Leveraging his understanding of multiple sectors, he developed strategic alliances and fundraising for the AACR. At the Lung Cancer Research Foundation, he oversaw grant administration, science writing, and developed a minority career development award. Currently he is the Director of STEM Workforce Initiatives at LUNGevity Foundation. He oversees STEM outreach and engagement, runs 3 health equity webinars, partners with groups to advocate for underrepresented groups, and has developed a Minority Mentorship and Training Program for Health Equity Grant Awardees. He is also on the National Lung Cancer Roundtable Stigma Taskforce. Stonybrook Cancer Center Community Advisory Council, and other advisory boards related to Health Equity. He always thinks about not how he can help himself, but how he can help others.



Dr. Suzet Mckinney, DrPH, MPH

Principal, Director of Life Sciences, Sterling Bay

Dr. Suzet M. McKinney currently serves as Principal and Director of Life Sciences at Sterling Bay, where she oversees relationships with the scientific, academic, corporate, tech and governmental sectors involved in the life sciences ecosystem. Suzet has decades of public health expertise and leadership in Chicago and across the country. She is a Board member of Susan G. Komen Chicago, Thresholds, Lurie Children's Hospital, Wintrust Financial Corporation, Wintrust Investments, The Chicago Trust Company, and Great Lakes Advisors. Suzet holds her Doctorate degree from the University of Illinois at Chicago School of Public Health. She received her BA in Biology from Brandeis University where she was also a Howard Hughes Fellow. She received her Master of Public Health degree (Health Care Administration) and certificates in Managed Care and Health Care Administration from Benedictine University.



Ms. Meghan Phillipp, MBA

Executive Director, Health Care Council of Chicago

Meghan Phillipp is the inaugural Executive Director of HC3 (Health Care Council of Chicago), an initiative managed by Third Horizon Strategies initiative. HC3 is an action-oriented collaborative and thought leadership platform that brings together leaders from across the health care ecosystem to address Chicago's most important health-related issues. In this role, she facilitates the core operating activities, oversees the development of the initiative's strategic goals, and cultivates partnerships and opportunities to improve the health of local communities. Meghan is also a member of the Third Horizon Strategies leadership team advising on strategic projects and contributing to the growth and development of the company, as well as their social impact and corporate responsibility strategy, as the Vice President of Community Impact. Meghan has over ten years of diverse experience in the fields of development, marketing, and community engagement. She has worked in start-ups and nonprofits, developing programming and events, building sustainable relationships, and fostering new and innovative ideas. In addition to her current professional roles, she volunteers her time serving on the Associate Board and Development Committee at CommunityHealth, as a Board Member of PATH (Pediatric Adolescent Transformative Health Care), which is part of the Illinois Department of Healthcare and Family Services Healthcare Transformation Collaboratives, and as a Board Member of CAN TV (Chicago Access Network Television). Meghan has earned a BA in Music with a Minor in Theatre Arts from Lawrence University (Appleton, WI) and an MBA from Loyola University of Chicago's Quinlan School of Business as a Baumhart Scholar for social impact.

SYMPOSIUM PROGRAM - JUNE 21

CHI's Diversity Career Fair

Virtual

Wednesday, June 22 | 11:00 AM - 4:00 PM CST

The Diversity Career Fair will connect diverse professionals with many of the country's leading healthcare organizations that are actively seeking diverse talent. The career fair is specifically designed to provide career opportunities for underrepresented professionals, including BIPOC, women, and LGBTQ+ job seekers. Participants will have the opportunity to connect with leading healthcare companies recruiting talent for a wide variety of roles such as physicians, R&D, clinical, nursing, legal, and patient advocacy. The career fair will feature virtual company booths staffed by talent acquisition representatives, where attendees can learn more about companies, submit resumes, and schedule 1-on-1 meetings.

Powered By



**Welcome to CHI's *Diversity Career Fair*.
Meet organizations, submit résumés, and
interview with leading DEI-focused
healthcare companies in search of diverse
healthcare professionals of all career
stages.**

Welcome job applicants! Today's *Diversity Career Fair* connects underrepresented professionals, including people of color, women, the LGBTQ+ community, veterans, and the differently-abled, with some of the country's leading healthcare organizations. Today's career fair, on day 2 of CHI's [10th annual Diversity, Inclusion, & Health Equity Symposium](#), provides an opportunity to learn about these organizations, submit résumés, interview, and meet company representatives. We hope you enjoy learning more about these DEI-focused companies and potentially beginning the next chapter of your professional career!

SYMPOSIUM PROGRAM - JUNE 21

Case Study - The Diversity Drug: And Why Everyone Needs a Dose

Virtual

Wednesday, June 21 | 2:00 PM - 2:30 PM CST

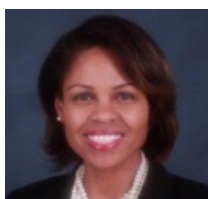
It's no secret. All patients do not have the same access to therapies and/or benefit from medical innovations resulting in huge disparities in health care for underserved and underrepresented populations. One way this can be addressed is by optimizing clinical trial site operations in underserved communities where awareness and participation is low. However, we sometimes avoid the tough question of "why" there are low participation rates in clinical trials, especially amongst people of color. It is important to look at the bigger picture and better understand core participation motivators and barriers from the perspective of these populations to improve access and participation in clinical trials. Beyond Good Medicine (BGM) is a team of dedicated and community-focused Astellas employees devoted to increasing diversity in clinical trials through education, advocacy and access. We believe that the greatest impact starts with challenging ourselves to address issues with profound effects on our industry and society. BGM aspires to highlight and combat a unique set of challenges that include language barriers, concerns about immigration status and various cultural views on health care. Based on these unique challenges, our approach aims to: 1) Improving clinical trial access and efficiencies for currently overlooked trial sites 2) Better understanding the voice of the patient and 3) preparing future investigators to lead sites in underserved communities, starting with HBCU (Historically Black Colleges and Universities) Medical Schools.



Ms. Sand'Eria Lewis

Director, Operational and Commercial Excellence for US Commercial, Astellas

Sand'Eria Lewis leverages her faith to be of service to others helping create positive change, driving productivity, promoting value, and advocating to help increase equality, hope, and pride in her circle of loved ones and community. Sand'Eria is currently the Director of Operational and Commercial Excellence for US Commercial at Astellas. Previously, she was the Associate Director, Medical Operations Excellence providing leadership support of all MA, US business and strategic objectives. Sand'Eria was responsible for operational planning, business analytics, event organization, and the development of MA, US digital strategies, tools and system administration. As a member of the Operations Leadership Team, Sand'Eria served as principal lead in the execution of development, culture, and engagement initiatives. Sand'Eria serves as a change agent leading a sub-team to drive optimization of the project/product portfolio working in partnership with brand launch teams, in-line brand teams, and all appropriate cross-functional colleagues to accelerate strategies, capabilities, and infrastructure to optimize ongoing commercialization capabilities across the organization. She has been awarded several healthcare industry awards such as the President's Award, Peak Performer and Rising Star. She also participated in the prestigious Duke Leadership Academy - Senior Leadership Series for high-potential future leaders in pharma. Sand'Eria served as the Chair for Stellar Women Employee Impact Group (SWEIG) - where she was also presented the 2022 Global Healthcare Businesswomen's Association Rising Star award. Sand'Eria leverages her expertise in culture and engagement through her active volunteerism and service leadership of community projects. She mentors high school students and advocates for the increased support of military service men and women. Sand'Eria earned her nursing certificate while serving in the world's finest US Navy and attained her Bachelor of Fine Arts Degree in Art History and History from Barat College of DePaul University. Sand'Eria enjoys all things outdoors including hiking and running. Volunteers as a museum docent and enjoys designing interiors/exterior for her courageous friends and family members. But in her spare time, her most precious of experiences is spending time with her husband and being a boy mom of two - maybe three if you count her teddy bear (dog).



Dr. Valencia Wilson, PharmD, MBA

Director in Medical Intelligence and Patient Insights, Astellas Pharma

Dr. Valencia Wilson is an energetic, solutions-driven, performance-focused professional with over 23 years in healthcare. She is a Director in Medical Intelligence and Patient Insights at Astellas Pharma USA. Valencia is proficient in process optimization, international business, quality assurance, and marketing. Previously, she worked in areas including public policy reform related to the Affordable Care Act and Quality and at facilities in San Francisco, NY, the UK, Hong Kong, and Ireland. She has also worked in medical devices, retail pharmacy, and hospital health systems. For Valencia, work is personal, and advocacy is at her core. Her passion for health equity and diversity in clinical trials reigns, beginning with her time as a clinical trial investigator. Valencia graduated magna cum laude with a Doctor of Pharmacy from Florida A&M University and completed her clinical experience at the University of Miami. She also has her MBA from the University of Illinois, with a double concentration in International Business and Marketing. She is an active member of the Links, Inc and is on the regional leadership team of Delta Sigma Theta Sorority, Inc. Valencia is a member of the Illinois Perinatal Quality Collaborative, Healthcare Businesswomen's Association, and on the Board of Directors for Leadership Illinois, a non-profit organization of diverse accomplished women from all sectors of society to be a catalyst for positive change. She is a 2022 graduate of the Women in Bio 3.8 Board Readiness program, and she is a former four-term Board Member of the YWCA of Lake County. In her spare time, Valencia enjoys golfing, skiing, traveling, and all water sports. She has completed the Chicago Marathon and has a Black Belt in karate. But her favorite time is spent with her 20-month old daughter, Campbell.

SYMPOSIUM PROGRAM - JUNE 22

Virtual Panel - Digital Health Equity: Lessons Learned from COVID-19

Virtual

Thursday, June 22 | 11:00 AM - 11:45 AM CST

Healthcare has seen rapid adoption and use of virtual platforms stemming from the COVID-19 pandemic. The surge in telemedicine is a prominent example; according to a global study done in 2022 by the Italian Institute of Telemedicine in collaboration with the Yale College of Medicine and Kaiser Permanente, telemedicine visits increased by more than 3,000% during October 2020 compared to 2019 in the U.S. However, the changes in virtual health technology accelerated by COVID-19 extend even further than telemedicine, including novel tools such as artificial intelligence and innovations in data structure and collection, as identified in a Microsoft Research study in 2022. Yet despite the vast potential of these rapidly growing health technologies, challenges to health equity remain. For example, the digital divide represents a significant barrier to equitable care. Research indicates that older Black and Hispanic populations are less likely to have access to and utilize digital health technology. Moreover, the importance placed on health data during the pandemic further illuminated the severity of gaps in health data on race and ethnicity, which disproportionately harms minority groups such as Black, Hispanic, and Indigenous communities. Even with cohesive data infrastructure and artificial intelligence, the lack of representative data collection will continue to perpetuate health disparities. This panel convenes a group of digital health and healthcare experts to discuss COVID-19's impact on the digital health landscape and the equity challenges it brought to light.



MODERATOR: Ms. La Toya McClellan, MA

Sr. Director and Global Head of EDI, Astellas

La Toya McClellan is the Senior Director, Global Head of Engagement, Diversity, Equity & Inclusion (EDI) at Astellas Pharma U.S. since Nov 1, 2021. La Toya first joined Astellas in June of 2020 as a Consultant for the department, focusing on Employee Impact Group (EIG) strategy and structure, building and implementing the D&I curriculum as well as evolving the EDI strategy and related efforts. She was later hired full-time in Oct of 2020 in the role of Associate Director. In her current role, La Toya is responsible for Global Employee Engagement implementation and strategy, Global Diversity, Equity & Inclusion strategy, Employee Impact Groups, D&I curriculum, partnerships with the business to advance Health Equity and Supplier Diversity, and enhancing data driven decision making within HR. La Toya has broad HR experience in learning/organizational development, talent acquisition, HR business partnership and D&I. She started her HR career at the University of Evansville (Indiana) as the Diversity & Equity Officer. There she created the D&I strategy and contributed to embedding these aspects into institutional strategy. The acceleration of her HR and D&I career occurred at Brown-Forman in Louisville, KY, where she spent nearly nine years designing and implementing key initiatives to drive manager cultural competency, design and implement educational programs, improve and harmonize HR systems, and build the business acumen of Brown-Forman leadership and community. Some of her key accomplishments include: operationalization of D&I strategy for 7 Employee Resource Groups; publication of a whitepaper to senior leadership regarding the state of Black female employees and advocating for improvements; creation of a first-ever Career Development Program focusing on Black female employees with a goal of deepening trust between managers and employees and creating individual career plans; and creation of a first-ever global program for high-potential employees. La Toya earned her bachelors in secondary English education from the University of Evansville, her Master's in Psychology with an emphasis on D&I from Cleveland State University, and her PHR certification.



Dr. Anil Jain, MD

**Chief Innovation Officer, Provider Digital Transformation at
Innovaccer**

Focused on the intersection of clinical informatics, engineering, technology, medicine and digital transformation, Dr. Anil Jain is currently Chief Innovation Officer at Innovaccer, Inc. Previously, he served as Chief Health Information Officer at IBM Watson Health, Co-Founder and Chief Medical Officer of Explorys (spun-out of the Cleveland Clinic), as well as Senior IT Executive and Attending Physician at the Cleveland Clinic. He has served on numerous regional and national committees including the HHS/ONC Federal Health IT Advisory Committee. He has authored more than 100 peer-reviewed publications and abstracts and has delivered numerous talks on opportunities and challenges of healthcare innovation focusing on electronic health records, clinical informatics, data governance, advanced analytics and AI with an emphasis on interoperability, adoption and implementation. He is a Diplomate of the American Board of Internal Medicine, a Diplomat of the American Board of Preventive Medicine (ABPM) with certifications in both Internal Medicine and Clinical Informatics and a Fellow of the American College of Physicians. He received both his biomedical engineering and medical degrees from Northwestern University.



Dr. Allison Matthews, PhD

CEO, Community Expert Solutions, Inc.

Dr. Allison Mathews serves as Executive Director of the Gilead COMPASS Faith Coordinating Center and Research Fellow in Faith and Health in the School of Divinity at Wake Forest University. She also serves as the founder and CEO of a consulting company, Community Expert Solutions, Inc., which uses technology, social marketing and community engagement to innovate clinical research engagement for underrepresented groups. She specializes in integrating technology, social marketing, community engagement and social science to examine the intersections of race, class, gender, sexuality and religiosity on HIV-related stigma and to innovate clinical research engagement and access to health care for underserved populations. Dr. Mathews has been invited to speak about HIV and COVID-19 on national and international platforms, including TEDxCaryWomen. Dr. Mathews and Ms. Kimberly Knight co-founded and had December 14 officially declared by the state of North Carolina as HIV Cure Research Day to raise awareness about HIV cure research and encourage community involvement in ending the HIV epidemic. During her tenure as Executive Director, she and her team have launched the North Carolina HIV & Faith Ambassador Program, which boasts 50 faith leaders and 10 medical providers and the Black Faith & HIV Initiative, which offers self-paced online educational modules to educate the public about how to implement HIV and faith programming in their communities. They also hosted the inaugural "Proclamation at the Intersections: Faith, Healing, and HIV" conference in June 2022 in Dallas, TX. She earned her BA in Sociology from Howard University and her MA and PhD in Sociology from UNC-Chapel Hill. She completed her postdoctoral work at UNC-Chapel Hill in the Department of Social Medicine and the Institute for Global Health and Infectious Disease.



SPONSORSHIP LEVELS

CHI's Diversity, Inclusion, & Health Equity Symposium is one of the country's leading and longest-running events focusing specifically on health equity, health disparities, and critical diversity, equity, and inclusion (DEI) issues impacting healthcare in the U.S. The 3-day hybrid symposium features both live and virtual panel discussions, keynote addresses, career fairs, and networking opportunities. The symposium brings together leading healthcare executives, physicians, researchers, patient groups, academics, authors, clinical trial professionals, and DEI advocates in a collaborative forum to discuss health equity. Participants will learn the latest insights and industry-tested solutions, share new ideas and perspectives, and meet new industry and marketplace colleagues.

Benefits of Sponsorship:

- Build brand recognition and visibility with leading healthcare CXOs, executives, physicians, key opinion leaders, and organizational decision-makers in the health equity space.
- Reach diverse healthcare job seekers of all career stages, including the ability to collect resumes directly from candidates.
- Showcase organizational commitment to diversity, equity, and inclusion (DEI) with community partners, job seekers, patient advocates, and other DEI-focused organizations.
- Meet potential collaborators and alliance partners, including other industry organizations, non-profits, and patient advocacy organizations.
- Position organizational thought leaders in key speaking roles to lead health equity conversations and drive new thinking and innovative approaches to making healthcare more equitable.
- Connect with academia, including Historically Black Colleges and Universities (HBCUs), Hispanic-Serving Institutions (HSIs), minority-serving institutions, and other talent pipeline partners.
- Acquire contact information from many of the country's leading health equity and DEI-focused professionals.
- Gain access to new and diverse markets.
- Cultivate new clients, produce leads, showcase brands, and build relationships with new and influential customers.

SPONSORSHIP LEVELS

SYMPOSIUM

Sponsorship Benefits	Lead - \$50,000			
Opportunity to add distinguished keynote speaker	✓			
Custom program book welcome letter	✓			
Opportunity to add Honorary Symposium Chair	✓			
CHI Board Chair acknowledgment during Symposium	✓			
Opportunity to reserve on-site Board room	✓			
Opportunity for reception remarks	✓			
Virtual career fair distinguished welcoming address	✓			
Virtual career fair distinguished address sent to attendees	✓	Gold - \$25,000		
Access to diverse student focus group	✓	✓		
Symposium attendee list	✓	✓		
Virtual career fair company video highlight reels	2	1		
Virtual career fair additional company attachments/links	3	1	Silver - \$10,000	
Virtual career fair placement	Highest	Top	Middle	
Virtual career fair company description	300 words	150 words	75 words	
Virtual career fair company rep 1-on-1 scheduling	✓	✓	✓	
Virtual career fair virtual conference room	✓	✓	✓	
Virtual career fair additional company information	✓	✓	✓	
Opportunity to add speakers	4	2	1	
Social media acknowledgments/thanks	4	2	1	Bronze - \$5,000
Program book advertisement	Front inset full page	Full page	1/4 page	1/4 page
Lobby/reception screen advertisement/logo	Full screen	1/2 screen	1/4 screen	1/4 screen
Complimentary attendees	Unlimited	15	4	4
Company name/logo with hyperlink on website	1 Year	9 months	3 months	3 months
Display Table	✓	✓	✓	✓
Acknowledgement throughout the program	✓	✓	✓	✓

SPONSORSHIP LEVELS

CAREER FAIR

Sponsorship Benefits	Diversity Champion- \$25,000		
		Diversity Exemplar- \$10,000	Diversity Supporter- \$5,000
Virtual career fair distinguished welcoming address	✓		
Virtual career fair distinguished address sent to attendees	✓		
Virtual career fair company video highlight reels	2	1	
Virtual career fair additional company attachments/links	3	1	
Virtual career fair placement	Highest	Top	Middle
Virtual career fair company description	300 words	150 words	75 words
Virtual career fair company rep 1-on-1 scheduling	✓	✓	✓
Virtual career fair virtual conference room	✓	✓	✓
Virtual career fair additional company information	✓	✓	✓



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**Our vision is to be
the leading
global platform
for meaningful
change in health
equity.**



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